# Barton Yearly College Plan 2011-2012

### Goals appear by area in the following order:

- 1. Athletics
- 2. Business Services
- 3. Grants
- 4. Institutional Advancement
- 5. Information Services
- 6. Student Service & Instruction
  - a. Academics
  - b. Distance Learning
  - c. Fort Riley Learning Services & Military Operations
  - d. Learning Resources
  - e. Student Services
  - f. Technical Education
  - g. Workforce Training & Community Education

# **Strategic KPI Categories:**

A = AQIP Categories

H = HLC Accreditation Criteria

P = KBOR 2020 Pillars & Performance Indicators

S = Barton Success Plan

# **Barton Success Plan**

- 1. Maximize student learning and success
- 2. Take full advantage of educational opportunities with service regions
- 3. Facilitate a culture of innovation, excellence and quality improvement
- 4. Ensure efficient management and stewardship of resources

### **BOT END's**

#### B1. Essential Skills

- B1a. Academic program skills
- B1b. Workplace skills
- B1c. Life skills
- B1d. Necessary remediation

### B2. Work Preparedness

- B2a. Workplace entry skills and knowledge
- B2b. Ethics, discipline, & collaborative skills
- B2c. Advancement skills and knowledge

#### B3. Academic Advancement

- B3a. Transfer prerequisites
- B3b. Transfer requirement knowledge
- B3c. Transfer success preparation
- B3d. Transfer degree attainment

#### **B4.** Personal Enrichment

- B4a. Cultural activity experience
- B4b. College activity experience
- B4c. Extra-curricular programs & activity opps

# B5. Barton Experience

- B5a. Student self-reported satisfaction
- B5b. Student identification of significant personnel

### B6. Regional Workforce Needs

- B6a. Strategy identification
- B6b. Resource organization
- B6c. Partnership development
- B6d. Economic development leader

# B7. Service Regions

- B7a. Compatible with college mission
- B7b. Aligned with available resources
- B7c. Maximizes revenues and minimizes expenses
- B7d. Minimize local tax reliance
- B7e. Compliment student learning services growth

### B8. Strategic Plan

- B8a. College mission achieved
- B8b. Accreditation requirements realized
- B8c. KBOR expectations attained
- B8d. Measurable goals and objectives

# **HLC Accreditation AQIP Categories**

- A1. Helping Students Learn
- A2. Accomplishing Other Goals
- A3. Understanding Stakeholders' Needs
- A4. Valuing People
- A5. Leading and Communicating
- A6. Supporting Institutional Operations
- A7. Measuring Effectiveness
- A8. Planning Continuous Improvement
- A9. Building Collaborative Relationships

### **HLC Criteria**

- H1. Mission & Integrity
- H2. Preparing for the Future
- H3. Student Learning & Effective Teaching
- H4. Acquisition, Discovery, and Application of Knowledge
- H5. Engagement & Service

# KBOR 2020 Strategic Plan Pillars & Performance Agreement Indicators

- P1. Educational Systems Alignment (K-16)
- P2. Robust Participation in the Higher Education System
- P3. Increased Student Persistence & Credential Production
- P4. Focus on Learner Outcomes for Work & Life Success
- P5. HE Alignment with the Kansas Economy
- P6. Regent School Reputation Enhancement (DNA to CC's)

Responsible Department/Area & Individual	Barton END	Strategic KPI	Objective	Performance Indicators (PI)	Target Date	PI Outcome
	1	A4, A8 H1 \$4	1. Develop and provide 3 mini courses on Performance Evaluation, Employee Discipline, and Employee Termination.	Courses developed     Courses made     available and     provided to     supervisors	Feb 2012 May 2012	<ol> <li>Courses developed December 2011</li> <li>A) Live supervisor training in all three areas occurred on January 6, 2012.</li> <li>B) The three mini courses were also put into an electronic format using SoftChalk so supervisors unable to attend the January 6 training and those who wish to revisit them will be able to do so at their convenience.</li> </ol>
			2. Develop and provide new employee	Groupings     identified	Oct 2011	Groupings completed and published     August 2011 - Faculty, Staff, Associate     Faculty, Student Employees
Business Services Mark Dean	A5, A8 H1		guides (condensed to 3 or 4 employee groupings), accessible in both electronic and hard copy formats.	2. Guides developed	Mar 2012	2. New Employee webpage. It includes all information from the hard copy guide as well as more detailed information to assist a new employee learn about the College.
				3. Guides published (both hard copy and electronic)	May 2012	3. Published August 2011. All information is on the website with links to appropriate information.
		A3, A4, student refund system and research the possibility of	3. Research and implement an electronic student refund system and research the	Research Vendors     Implemented     student refund     system	Oct 2011	1. Students received their first electronic refunds on Sept 26, 2011 with their BartonChoiceCard.
5	5			2.—Make vendor selection	<del>Jan 2012</del>	2.
			implementing an electronic	3. Implement electronic student refunds	<del>Jun 2012</del>	3.
			payroll	4. Research electronic student payroll system	<del>Apr 2012</del>	4.

Responsible Department/Area & Individual	Barton END	Strategic KPI	Objective	Performance Indicators (PI)	Target Date	PI Outcome
Grants Cathie Oshiro	1, 2, 6, 7, 8	A1, A2, A6, A9 H2, H3 P2, P3, P4, P5 S1, S2, S3, S4	1. Submit a proposal to articulate one career pathway that begins with ABE or ESL and continues to a collegelevel certificate and beyond.	<ol> <li>Career pathway identified</li> <li>Programmatic goals and objectives identified</li> <li>Strategic plan developed</li> <li>Proposal submitted</li> </ol>	Dec 2011 Feb 2012 Mar 2012	<ol> <li>Postponed until FY13</li> <li>Postponed until FY13</li> <li>Postponed until FY13</li> <li>Postponed until FY13</li> </ol>
	7, 8	A2, A5, A6 H1 P2, P5 \$3, \$4	2. Develop a grant office process and procedures manual for faculty and staff.	Processes and procedures identified      Storyboard developed      Manual complete	Jan 2012  Mar 2012  May 2012	1. Completed  2.  3.

Responsible Department/Area & Individual	Barton END	Strategic KPI	Objective	Performar Indicator (PI)	larget	PI Outcome
			<ol> <li>Implementati on of a 2011-</li> </ol>	1. Annual procont of the plann document waligns with toverall colle	ing vhich he	1. Implemented 4 major strategic objectives that indicate the strategy/initiative along with the measurement component. The objectives are 1) Enhance the student experience and their opportunities to succeed 2) Valuing people and building relationships – improve community/civic engagements 3) Maintain and recruit strong Foundation Board members to assist the College in future initiatives 4) Increase internal and external awareness for all entities of the College and Foundation.
Institutional Advancement Darnell Holopirek	8	A1, A2, A3, A4, A6, A8, A9 H1, H2	2012 Strategic Plan to direct Institutional Advancement activities while enhancing the college strategic planning efforts.	2. Monthly monitoring plan	On-going Of the	2. Each month the full board monitors the strategic plan to look at the progress.
			enorts.	3. Monthly report of progress values of progress values of proficiency proficiency expected		3. As of 04/12/12 we have at least 75% proficiency expected and still working on the outcomes.

Responsible Department/Area & Individual	Barton END	Strategic KPI	Objective		Performance Indicators (PI)	Target Date		PI Outcome
	A5, A7, A8	1. Institutional Research will create a KBOR 2020 strategic	2.	Dash board established Baseline data	Feb 2012  Mar 2012	1.	On hold because of changes in KBOR 2020 requirements  On hold because of changes in KBOR	
	4, 8	H2 4, 8 P2, P3, P4, P5	objective web based dash board, setting up baseline data and begin to graph		established			2020 requirements
Information		\$3, \$4	yearly progress.	3.	Annual progress graphed	Jun 2012 and on-going	3.	On hold because of changes in KBOR 2020 requirements
Services Area				1.	Portal is online	Dec 2011	1.	Plan on going live in May 2012
Charles Perkins			2. Information Services Department					Than on going ave in may 2012
	1, 5	A1, A6, A8 H5	will bring the MyBarton Portal online, with Single Sign on to Banner Self	2.	Banner Self-serve integration established	Feb 2012	2.	Finished 2-2012
		P3 S1	Service, Pearson Learning Management	3.	LMS integration established	Apr 2012	3.	Finished 2-2012
			System and Student Gmail accounts.	4.	Student Gmail integration established	Jun 2012	4.	Finished 2-2012

Responsible Department/Area & Individual	Barton END	Strategic KPI	Objective	Performance Target PI Indicators (PI) Outcome
		A1, A3, A4, A7 H3 P2 S2	1. Increase student participation from the Central Flint Hills area through GED and Boost scholarship expansion.	1. Expand marketing efforts to both students and parents in the Central Flint Hills area  1. Fort Riley weekly in-briefing to all new soldiers to FR stressing education programs to include GED, Boost, and Incentive scholarships. Fall 2011, 13 students (FR family members) received the Trooper Bill scholarship. In the Spring 2012, 20 students received the Trooper Bill scholarship.
	1, 3			<ol> <li>Increase by 10% the number of scholarships (GED &amp; Boost) offered to GED and HS students</li> <li>Out of 105 students who completed th GED program, 27 planned to use the GED scholarship, 18 are actually using the GED scholarship.</li> </ol>
FR Learning Services & Military Operations Division				3. Increase by 10% the number of GED and HS students accepting offered scholarships
Gene Kingslien		A1, A7 H3	2. Increase ESOL enrollment and success in non-ESOL courses.	<ol> <li>Increase by 10% the number of students enrolling in ESOL ENGL 1122</li> <li>Increase by 10% the number of students enrolling in ESOL ENGL 1122</li> <li>Total enrollment for ESOL (Fall and Spring) was 38 with 6 completing ENGL 1122.</li> </ol>
1, 3	1, 3			<ol> <li>Expand by 10% the number of students successfully completing ESOL ENGL 1122</li> </ol> And a completing ESOL and a c
		P2 S1		<ul> <li>3. Enhance by 10% the number students who enroll one or more non-ESOL courses after success in ENGL 1122</li> <li>3. As of March 19, 2012, 3 students have completed or are enrolled in Non ESO classes.</li> </ul>

Responsible Department/Area & Individual	Barton END	Strategic KPI	Objective	Performance Indicators (PI)	Target Date	PI Outcome
			1. Increase Military student program completion.	1. Enhance the number of students who declare their pursuit of the Military Technical certificate	May 2012	48 students enrolled and actively working toward CERT
	6	A3 H2& H5 P2, P3		2. Expand advisor contacts with students pursuing the Military Technical certificate	Dec 2011	2. 1147 contacts
Technical & Military Education Division	\$1	1	3. Increase the number of students who successfully complete the Military Technical certificate	Jun 2012	3. 1 completer with 5 only needing 1 class.	
Bill Nash	6 H2.	A1, A3		Expand the number of students who declare HZMT or EMHS as their major	May 2012	25 Students in EMHS program     133 students in HZMT program
		H2, H5 P3	2. Increase HZMT & EMHS student program completion.	2. Enhance advisor contact with students pursuing HZMT or EMHS as their major	Dec 2011	2. All students taking 3 or more EMHS/HZMT classes who have not declared are contacted by advisor.
		31		3. Increase the number of students who successfully complete HZMT or EMHS	Jun 2012	3. 1 EMHS AAS completer 2 EMHS CERT completers 8 HZMT AAS completers 1 HZMT CERT Completer

Responsible Department/Area & Individual	Barton END	Strategic KPI	Objective	Performance Indicators (PI)	Target Date	PI Outcome
Workforce Training and Community		A3, A7, A9	Provide     responsive	1. Establish a process to administer the Kansas Work Ready assessment to Barton Great Bend students who are pursuing a certificate and/or degree  2. Enhance the	Feb 2012 June	<ol> <li>a) Signed MOU with Kansas Department of Commerce; BCC will now serve as a testing site for WorkReady on behalf of KansasWorks and BCC</li> <li>b) Meeting scheduled to discuss implementation of WorkReady certificate for Barton CTE students</li> <li>Medical Coding Certificate is working to</li> </ol>
	2, 7	H2 P3 \$2	training and educational opportunities.	number of Barton programs offering or requiring career experiences for career technical education (CTE) students	On-going	implement an internship due to program alignment. Ongoing meetings to discuss implementation.
Education Division Elaine Simmons				3. Increase the number of career technical education students who complete a certificate and/or degree program	Jun 2012 and On-going	<ul> <li>3. a) Ongoing meetings to discuss topic. Criminal Justice, Ag, and Networking are working on their own program completion models. KBOR outcome metrics will drive future decisions.</li> <li>3. b) Follow up on SAP programs.</li> </ul>
	A6, A8 3, 5 H2 & H5 P3		2. Design a career advisement	1. Create a division committee that identifies strategies in conjunction with Student Services Advisement Central	Nov 2011	Committee has been selected and meetings occurring.
		system that supports F2F and online career	Establish an advisee     load limit; plan     towards a structure     to support limit	Feb 2012 On-going	2. Not addressed	
		S1 technical students.	3. Establish at minimum one general career technical advisor	May 2012 On-going	3. Submitted a request to Dr Quinn for a position.	

Responsible Department/Area & Individual	Barton END	Strategic KPI	Objective	Performance Indicators (PI)	Target Date	PI Outcome	
					1. Enhance the pass rate of students completing individual DE courses	Jun 2012	<ol> <li>a) The DE Team began work on a Redesign plan for developmental courses to be piloted in Fall 2012.</li> <li>b) An early intervention process has been initiated (fall 2011) for students either missing classes and/or with a failing grade.</li> <li>c) Improved (Fall 2011) the procedure for tracking students' progress through DE courses and first core course in specific academic sequence.</li> <li>d) Math and reading modules based on course competencies are developed (Fall 2011)</li> </ol>
Academic Division Rick Abel	1	A1, A3, A7, A8 H3, H4 P3, P4 \$1, \$3	1. Enhance Development al Education (DE) Services.	2. Improve the retention of DE students pursuing DE coursework	Jun 2012	<ol> <li>a) The DE Team began work on a Redesign plan for developmental courses to be piloted in Fall 2012.</li> <li>b) An early intervention process has been initiated (fall 2011) for students either missing classes and/or with a failing grade.</li> <li>c) Improved (Fall 2011) the procedure for tracking students' progress through DE courses and first core course in specific academic sequence.</li> <li>d) Math and reading modules based on course competencies are developed (Fall 2011)</li> </ol>	
				3. Enhance the number of DE students successfully completing the DE coursework series leading to transition into college-level coursework	Jun 2012	<ol> <li>a) The DE Team began work on a Redesign plan for developmental courses to be piloted in Fall 2012.</li> <li>b) An early intervention process has been initiated (fall 2011) for students either missing classes and/or with a failing grade.</li> <li>c) Improved (Fall 2011) the procedure for tracking students' progress through DE courses and first core course in specific academic sequence.</li> <li>d) Math and reading modules based on course competencies are developed (Fall 2011)</li> </ol>	

Responsible Department/Area & Individual	Barton END	Strategic KPI	Objective	Performance Indicators (PI)	Target Date	PI Outcome				
								Increase enrollment rate of Barton GED students	Jun 2012	1. FY 2011, 54 students pursued the GED with 43 (80%) completers. FY 2012 to date (1/31/12), 42 students have so far identified GED as a goal with 39 completers.
Academic		A1, A2, A7, A8	2. Enhance the	2. Increase the enrollment rate of GED grads/students to Barton programs of study	Jun 2012	2. FY 2011, 22 GED students identified continuing with post-secondary education with 19 (86%) enrolled with BCC. FY 2012 to date (1/31/12), 20 students have so far identified continuing with post-secondary education with 18 so enrolled.				
Division  Rick Abel	1	H2, H3 P3, P4 S1, S3	transition of GED completers into college level instruction.	3. Improve the retention rate of GED students enrolled at Barton	Jun 2012	3. FY 2011, of the 19 students enrolled in Spring 2012, 8 students (42%) continued with Barton for Fall 2011 (FY 13). Only 1 student of the 8 (12.5%) continued studies at Barton in the Spring 2012 semester. Recommendation is to design a strategy to "check-in" with the students periodically during their first semester to provide support and transition assistance. Also, plan is to continue to develop a deeper and more constant connection between our students and the TRIO (EOC) folks. This way they will have another "entity" helping to keep them motivated and pointed in the right direction.				

Responsible Department/Area & Individual	Barton END	Strategic KPI	Objective	Performance Indicators (PI)	Target Date	PI Outcome
		A1, A7		1. Emphasize advisement satisfaction among new, degree seeking, online only students	Mar 2012	<ol> <li>a) Implementing CRM system to better manage Student Inquiries.</li> <li>b) Implementing Online Scheduling for improved contact management.</li> <li>c) Pre-Session emails identifying Support services, Advisor, Advisor Email address.</li> <li>Note: numbers are for students taking at least 1 eCourse</li></ol>
Student Services Area  Angie Maddy	1, 3, 5	H3 P3 S1	1. Improve advising for new, degree seeking, online only students.	2. Improve retention of new, degree seeking, online only students	Jun 2012	<ol> <li>a) Early Academic Alert System –         Encourages students to seek help, alerts         Advisors.</li> <li>b) Tutoring Services: Online tutoring         with Tutor .com and Barton Peer tutors.</li> <li>c) Email to Fall 2011 who had yet to         enroll for Spring 2012: Retention rate =         18%</li> <li>d) Improved engagement with         students:         <ul> <li>Pre-Session Emails</li> <li>Request for Advisor forms</li> <li>CRM system implementation</li> <li>Online Scheduling implementation</li> </ul> </li> <li>e) Services to Advisors:         <ul> <li>Improved reporting</li> <li>New Advisor Email</li> <li>Online Scheduling implementation                 Fall 2010 – Spring 2011 = 52%                 Fall 2011 – Spring 2012 = 53%</li> </ul> </li> </ol>
				3. Continued to next page		

Responsible Department/Area & Individual	Barton END	Strategic KPI	Objective	Performance Indicators (PI)	Target Date	PI Outcome
				3. Improve new, degree seeking, online student success	Jun 2012	<ul> <li>3. a) Tutoring Services: Online tutoring with Tutor .com and Barton Peer tutors.</li> <li>3. b) Email to Fall 2011 who had yet to enroll for Spring 2012: Retention rate = 18%</li> <li>3. c) Improved engagement with students: <ul> <li>Pre-Session Emails</li> <li>Request for Advisor forms</li> <li>CRM system implementation</li> <li>Online Scheduling implementation</li> </ul> </li> <li>3. d) Services to Advisors: <ul> <li>Improved reporting</li> <li>New Advisor Email</li> <li>Online Scheduling implementation</li> </ul> </li> <li>Average GPA <ul> <li>Fall 2010 = 2.54</li> <li>Fall 2011 = 2.60</li> </ul> </li> </ul>
Student Services		A2, A4, A7, A8, A9	2. Establish a quarterly training and cross communication	Documentation of quarterly training sessions, agendas and notes	On-going	<ol> <li>a) Training held 2.17.12 at FR         <ul> <li>13 participants (4 from BC campus, 9 from FR)</li> </ul> </li> <li>b) Specialized "mini training" scheduled for 4.13.12</li> </ol>
Area Angie Maddy	4	H2, H5 P1 \$3	plan between GB and FR campuses as measured by documentation of the events and surveys of training participants.	2. At least 20% of participants will self-report gaining new knowledge and/or skills resulting from each training session	On-going	2. 46% responded gaining new knowledge or skills

Responsible Department/Area & Individual	Barton END	Strategic KPI	Objective	Performance Indicators (PI)	Target Date	PI Outcome
		A3, A4	Enhance online course	1. Expand online tuition revenue stream	Jun 2012	<ol> <li>a) currently negotiating the contract with Pearson which will reduce the expenditures required to deliver both hybrid and fully online courses</li> <li>b) Spring 2012 semester - the tuition &amp; fees for BOL increased to \$133 per hour (increase of \$3 per hour)</li> <li>c) renegotiated EduKan contract terms for duplicate BOL courses, which will also result in a reduction in expenditures for our online courses</li> </ol>
	1	H6, H7, H8	efficiency and delivery.	Increase student enrollment as of census date	Jan 2012	<ul> <li>2. a) Fall '10 enrollment at census = 3964</li> <li>2. b) Fall '11 enrollments at census = 4515</li> <li>2. c) 14% increase</li> </ul>
Distance Learning Ange Sullivan <del>Joel</del>				3. Increase online student retention from course start date to course end	May 2012	<ul> <li>3. a) Fall 2010 ecourse enrollment completions (3609)/ Fall 2010 ecourse enrollments at course start (5677) = 63.57% Fall 2010 ecourse retention rate</li> <li>3. b) Fall 2011 ecourse enrollment completions (4227)/ Fall 2011 ecourse enrollments at course start (6505) = 64.98% Fall 2011 ecourse retention rate</li> <li>3. c) 1.41% increase</li> </ul>
Lundstrom	8	A3, A4 H6, H8	2. Increase support staff proportional to growth of online program.	1. Implement distance learning strategic plan focused on sustainability in staff development	Jan 2012	<ol> <li>a) Distance Learning Staff attend national and regional professional conferences throughout the year.</li> <li>b) Provide training to Human Resources, Student Services and Fort Riley Education Center on various technologies and digital communications to enhance student services.</li> <li>c) Gain proficiency via workshops, webinars and tutorials on new technologies and advanced techniques for implementation and usage of technologies.</li> <li>d) Acquire and disseminate training via webinars and tutorials on new classroom management techniques.</li> </ol>
				2. Build virtual college principles in staffing to best support students	Mar 2012	Addition of 1.0 FTE staff member "Distance Learning Coordinator"

Responsible Department/Area & Individual	Barton END	Strategic KPI	Objective	Performance Indicators (PI)	Target Date	PI Outcome
Learning Resource Center ReGina Reynolds- Casper Interim Director	3	A1 H3	Increase online student success in research assignments.	1. Increase student comfort level in using the library and interacting with library staff through librarian being a part of the course as a coteacher or teaching assistant	Dec 2011 and On-going	Provided access to research tools.     Remained visible as a contact throughout their course.
		P4 S1		2. Develop online tutorials which will provide instruction in using online library resources	Feb 2012	2. Developed BILT (6 separate modules) with quizzes and new Barton Library Online Catalog Tutorial
				3. Increase student expertise in using online resources through course assignments	Apr 2012	Provided Information Literacy     Instruction throughout semester
	3		2. Provide curricular support for "gatekeeper" classes.	Maintain collection of library resources to support "gatekeeper classes" in the appropriate formats	Dec 2011	Gathered collection input from faculty. Will continue to do so throughout the academic school year.
		A1 H3 P4		2. Increase faculty awareness of library resources for curricular support though meetings and in-services	Mar 2012	2. Attended Division Meetings. Upon completion of new tools Instructional Deans forwarded information to their faculty.
		<b>S</b> 1		3. Develop relevant student research aids for "gatekeeper" courses which can be included in course shells	May 2012	3. Created Barton Library Info Card (How to use databases, how to do a Literature Search, How to access library databases & Importance of Citation)

Responsible Department/Area & Individual	Barton END	Strategic KPI	Objective	Performance Indicators (PI)	Target Date	PI Outcome
Athletic Department Trevor Rolfs	4, 5, 8	A1, A2, A3, A4, A5, A6, A9 H1, H3 \$1, \$3	1. Meet institutional responsibilities for athletic programming compliance (i.e. Jayhawk Conference, NJCAA, Title IV, and Title IX).	Scheduled     Compliance Report     updates	On-going	1. Compliance updates have been distributed as part of the athletic department monthly newsletter. Compliance Reports have been given monthly at President's Staff Meetings as well as part of Athletic Staff meetings twice each month. Also, Barton Athletics has been part of an NJCAA Audit for "all" athletic teams for the 2011-2012 term.
				2. Monthly newsletter addressing institutional compliance	On-going	2. Each month a specific piece of NJCAA or KJCCC compliance is put into focus within the monthly newsletter sent to over 250 people within the college community.
				3. Active agent in support of academic/student service monitoring	On-going	3. Compliance updates have been distributed as part of the athletic department monthly newsletter. Compliance Reports have been given monthly at President's Staff Meetings as well as part of Athletic Staff meetings twice each month. Also, Barton Athletics has been part of an NJCAA Audit for "all" athletic teams for the 2011-2012 term.