

Strategic Planning Process Five Year Cycle
Comprehensive Review in Year Three
2006-2011

Mission



Vision



Strategic Planning

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- 1. Comprehensive Review of Institutional Mission and Vision**
A. Review institutional mission
B. Review institutional vision

- 2. Internal & External Environmental Analysis Include the Following:**
- A. External stakeholders' assessment of college strengths, weaknesses, opportunities, and threats
 - B. Internal stakeholders' assessment of college strengths, weaknesses, opportunities, and threats
 - C. Review of federal, state, and educational accreditation mandates
 - D. Review of county, state, and national economic, political, and social trends
 - E. Review of economic development and county needs

- 3. Develop Strategic Direction**
- A. Board of Trustees prioritization of college ENDS statements
 - B. Identify other areas of significant need
 - C. Outline priority area goal statements

- 4. Develop Measurable Indicators**
- A. Identify indicators that reflect measurements of successful effectiveness of goal statements

- 5. Completing Strategic Plan**
- A. Internal and external communication
 - B. Initiate yearly college planning processes and measurement of indicators