# ASSESSEMENT OF STUDENT LEARNING STRATEGIC PLAN

-BARTON

# Contents

MISSION	3
VISION STATEMENT	3
SWOT ANALYSIS	3
Strengths/Opportunities	3
Weaknesses/Threats	3
STRATEGIC PLAN	4
OBJECTIVES	4
ACTIONS	5

# **MISSION**

The purpose of this committee is to update and ensure the implementation of Barton's Student Learning Assessment Processes. This committee provides the leadership necessary to ensure that the assessment of student learning is providing consistent and useful data to faculty, staff, and the administration for the improvement of student learning.

## VISION STATEMENT

Assessment is seamlessly woven throughout all facets at Barton. Instructors gather information, compile it and revise their courses to ensure student learning and growth is occurring. When departments meet, assessment is at the forefront of conversations. Deans use assessment data to make key decisions about current and future programs. Internal and external stakeholders see the workings of a well-oiled assessment machine. More than ever, student learning is at the forefront of everything we do at Barton.

## SWOT ANALYSIS

# Strengths/Opportunities

- Several people have been through the Assessment Institute
- Administrative support/resources and commitment to assessment
- Deep/positive assessment culture
- Committees have multiple faculty in various locations, modalities and expert areas
- Majority of faculty submitting CATs state ease of use with Canvas LMS compared to previous submission methods
- Committee members regularly participate in meetings and assist with tasks
- Committee members have a thorough understanding of the processes
- Assessment newsletter
- Consistency of purpose which disseminates to the sub-committees
- Professional development opportunities have increased

#### Weaknesses/Threats

- Instructors in multiple states and the lack of centralization requires a different mindset with training
- Turnover/retirement with instructors and administration will increase dramatically in the coming years
- Challenging to review all submissions in a timely manner in order to provide necessary feedback

# STRATEGIC PLAN

#### **OBJECTIVES**

- 1. Provide professional development on assessment
  - Acknowledge the past. Increase an overall awareness of the purpose of assessment in improving student learning
  - **Reframe the future**. Continually reinforce the fact that assessment is worthwhile and an effective means to improve student learning
- 2. Reassure faculty that the assessment information being requested is being read, used, and not simply filed away
  - Acknowledge the past. Assessment reports will be developed for a wider audience
  - Reframe the narrative. Assessment reports will be shared with a wider audience with appropriate narratives/summaries placing things in context

#### **ACTIONS**

1. Develop Assessment Spotlight videos

<u>How</u>: Identify topics, develop presentations and any supplemental materials, record and make available to faculty and staff

Who: Coordinator of Assessment

When: 2021

Resources Needed: Recording software

2. Proactively provide professional development

<u>How</u>: Rather than reactively providing professional development, each assessment subcommittee will proactively determine any professional development needed based on available trends and/or procedural updates

Who: Subcommittee chairs

When: 2020 –

Resources Needed: Assessment committee members will provide informational updates

3. Develop an Annual Executive Summary Assessment Report

<u>How</u>: The Coordinator of Assessment will compile the respective Assessment Reports from the subcommittee chairs and summarize the year's results providing context/narrative

Who: Coordinator of Assessment

When: 2020 -

Resources Needed: Assessment committee members will provide informational updates