



HLC Accreditation Evidence

- **National Community College Benchmark Project (NCCBP)**
- URL: <https://nccbp.org/benchmarking-institute>

Office of Origin:

- National Community College Benchmark Project

Contact(s):

- Director of Institutional Effectiveness

BENCHMARKING INSTITUTE



NATIONAL HIGHER EDUCATION BENCHMARKING INSTITUTE

The National Community College Benchmark Project (NCCBP) is the main project that was developed by the National Higher Education Benchmarking Institute at Johnson County Community College. In 2017, one of the Benchmarking Institute's other projects, called Non-credit Education and Workforce Training Benchmark Project was incorporated as a module of the NCCBP. This will allow colleges to benchmark their entire set of programs, both credit and non-credit within the same project with over 150 credit and 100 non-credit benchmarks.

Since 2004, over 400 two-year institutions have participated in the data-collection and reporting process for the Benchmarking Institute's projects. These projects and that level of participation make the Benchmarking Institute the first and largest provider of community college benchmarking and peer comparison services in the nation.

BENCHMARK BEGINNINGS

The Benchmarking Institute's foundation was laid more than 11 years ago. Initial funding was received from the U.S. Department of Education's Fund for the Improvement of Postsecondary Education (FIPSE).

This funding established "The Kansas Study," which we now call the **Cost and Productivity Project**. At the same time, the **National Community College Benchmark Project (NCCBP)** was conceived to take a "balanced scorecard" approach to community college benchmarking.

The Non-credit and Workforce Training Benchmark Project was developed in 2012 when the Benchmarking Institute worked with the National Council for Continuing Education and Training (NCCET) and over 20 community colleges to develop the non-credit benchmark project. The project was developed based on the

NCCBP model with on-line data entry and reporting. So the projects were combined into research that gives colleges a complete picture of their programs.

[Learn more about our other projects](#)

NATIONAL BENCHMARKING CONFERENCE

The Benchmarking Institute hosts an annual conference in May, devoted to benchmarking and best practices in Overland Park, Kansas. The conference offers great networking opportunities, excellent keynote speakers and panel discussions, a variety of useful workshops, and break-out sessions centered around three tracks: benchmarking student success, workforce training, and benchmarking community college costs.

<https://benchmarkinginstitute.org>



TRADITIONAL CREDIT BENCHMARKS/COMPREHENSIVE INDICATORS FOR COMMUNITY COLLEGES



From persistence rates to distance learning outcomes, from student engagement to institutional effectiveness measures, from developmental success to student outcomes, the National Community College Benchmark Project (NCCBP) offers 150+ credit benchmarks that matter most to community colleges.



A proven and relevant yardstick to measure performance, created by community colleges for community colleges.

NCCBP members can create national, regional, and peer comparison **reports** based on the following normed benchmarks:

COMPLETION & TRANSFER FOR FULL-TIME AND PART-TIME STUDENTS

- Certificate and degree completion rates
- Transfer rates
- Performance at transfer institutions

STUDENT PERFORMANCE

- Success rates in core academic skill areas
- Developmental student success in first college-level courses
- Institution-wide grade information
- Distance learning outcomes

RETENTION & PERSISTENCE

- College-level course retention and success rates
- Developmental course retention and success rates
- Fall-spring and fall-fall persistence rates

- Distance learning sections and grade distributions

SATISFACTION AND ENGAGEMENT

- Noel-Levitz, CCSSE, and ACT student satisfaction and engagement ratings
- Educational goal attainment

