Institutional Effectiveness has a Power BI tool called **Key Influencers.**

We can use this tool to query Banner to identify relationships between variables.

Some example questions are below.

**The proposed question: What are the key influencers for student retention for BARTonline?**

Answer: Virtual Campus Students, if they have an advisor, retention is 3.76 times more likely.

**The proposed question: Should we encourage athletes to take only online courses?**

Answer: Athletes taking only online courses are 3.93 times more likely than average to have a GPA of 1.0 to 1.99.

**The proposed question: Should we encourage students at Fort Riley to take more hours?**

Answer: Students taking more than 5.5 credit hours only at Fort Riley are 8.44 times more likely than average to have a GPA of 1.0 to 1.99.