# Barton Community College - Information Services Strategic Plan - 2015-2020-02/24/2016

### Mission

The Information Services Department staff places students at the center of the enterprise software systems.

Our Staff's are always working hard to automate processes and integrate technology to better server students, staff and faculty.

Our Departments are constantly striving to make technology available at Barton to help stake holders: Connect - Collaborate - Create

## **Goals-Long Term**

- 1. Vigorously support the College's four Core Priorities
  - a. Drive Student Success
  - b. Cultivate Community Engagement
  - c. Optimize Employee Experience
  - d. Emphasize Institutional Effectiveness

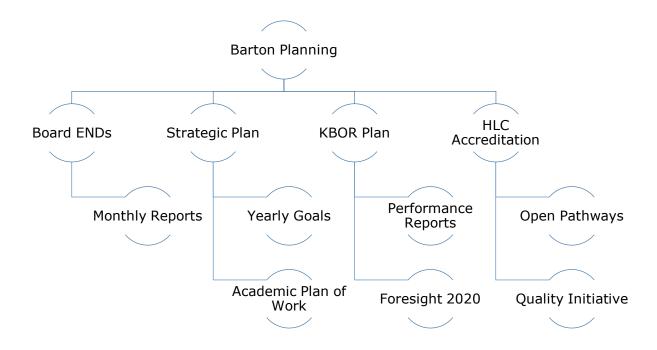
1. Vigorously support the College's four Core Priorities.

- 2. Continue to develop an efficient, effective and resilient technology infrastructure
- 3. Develop a holistic, agile approach to information security and provide a secure network.
- 4. Create Information Services organizational structures, staff roles and staff development strategies, that are flexible enough to support innovation and accommodate ongoing changes in higher education.

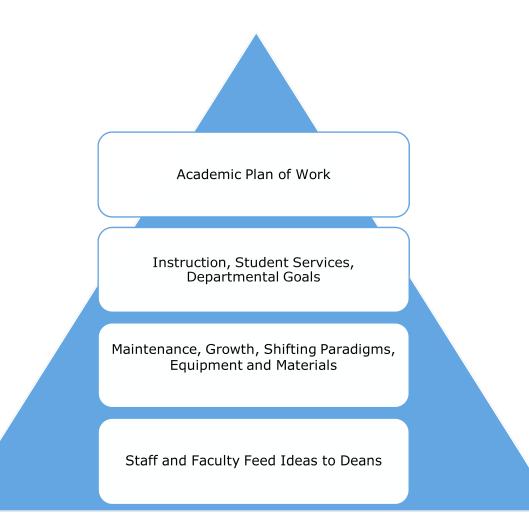
# Strategies to Achieve Goals-2016-2017

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| a. |  |  |  |  |  |  |  |   |  |  |

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  - a.
  - b.



Barton Two Year Academic Plan of Work Model



### Two-year – Academic Plan of Work

#### **Drive Student Success**

- 1. Improve Student Success and Completion
  - a. Standardize placement testing across Barton to Accuplacer
  - b. Develop a Student Success Initiative to drive retention and completion, enhance advisement, and offer basic/essential skills for success
- 2. Enhance the Quality of Teaching and Learning
  - a. Provide access to instructional resources and professional development for faculty to support student success in various delivery methods
  - b. Evaluate need for additional faculty and staff to support continued growth in student enrollment

## **Cultivate Community Engagement**

- 3. Cultivate and Strengthen Partnerships
  - a. Maintain and develop partnerships with universities and area school districts; identify ways to enhance post-secondary opportunities for students
  - b. Explore new partnerships in support of new programs and services; nurture existing partnerships \*
- 4. Reinforce Public Recognition of Barton Community College
  - Develop communication and marketing initiatives for BartOnline, academic events & programs, and workforce/CTE programs
- 5. Provide Learning Experiences for the community
  - a. Offer short professional development and community centered courses both online and on-campus

# **Emphasize Institutional Effectiveness**

- 6. Develop, enhance, and align business processes
  - a. Enhance online services for students and employees single registration, enhance portal
  - b. Identify and implement strategies to reallocate and increase revenue, and reduce expenses
- 7. Provide a welcoming and safe environment
  - a. Establish position and professional development for Title IX & Disabilities
  - b. Implement additional technologies to enhance campus safety

## **Optimize Employee Experience**

- 8. Support a diverse culture in which employees are engaged and productive
  - a. Support & Recognize Professional Development of faculty and staff
  - b. Create a work environment that prioritizes personal, inter-division, and team development.

<sup>\*</sup> The 2-year Academic Plan must contain one paradigm shifting action item

## Barton Board ENDs Maturity Scale Themes - 02/11-2016

### **Board END 1: Essential Skills**

Where we are: Maturity Scale 2

- Students are given the necessary skills to be successful in their programs they have selected.
- Barton is Utilizing advisory groups
- Most students who come to us already lead productive lives.
- Tutoring is available

#### How to move

- In certain programs, have course offerings both on campus/online\*
- Industry is always changing. So need to continue adapting\*
- Encourage all departments follow up on students
- Keep up with technology\*
- Ensure advisory groups are utilized throughout the college
- Take feedback from staff and students on processes that work
- Students and faculty and staff mentors across campus for all students (i.e. Information Technology staff mentor technology students)

## **Board END 2: Work Preparedness**

Students will be prepared for success in the workplace.

Where we are: Maturity Scale 2

- Barton does great with preparing students to be successful. It is then up to student to use the skills and become successful.
- Students are not knowledgeable about what is expected of them when they enter the job market
- This is difficult to measure. Ethics and Discipline are very individual.

#### How to move

- Solicit more input from community re: their needs/expectations and educated students to that end.\*
- Follow up with all students in the work place and gather feedback?
- Provide jobs and internships on campus and in offices with job readiness, responsibilities, teaching, evaluation
- Focus more on providing soft skills (timelines, professionalism, resume writing)\*

### **Board END 3: Academic Advancement**

Students desiring academic advancement will be prepared for successful transfer to other colleges and universities.

Where we are: Maturity Scale 2

- Barton is very passionate about getting class schedules to offer successful transfer.
- We offer what they need, dependent on advisement to help focus student.
- As long as they are working with their advisor, they will. Not all work with their advisor, however.
- Students do not know what career they want
- We have 2+2 degree programs in place

#### How to move

- More Advisors. Advisors need more training\*
- Consistent evaluation of transfer agreements\*
- More interaction between students/advisors\*
- Work with Universities to improve agreements and transfer requirements. \*
- Students required to participate in a career orientation in order to graduate
- Implementing services and mentors and other means to prepare all students.

# **Board END 4 "Barton Experience"**

Students responses will reflect positively of their Barton experience.

Where we are: Maturity Scale 2

- Students are given opportunity to post responses on the exit survey.
- We collect student evaluations from every student in every class. These are reviewed and changes are made when necessary. They are encouraged to provide honest feedback.
- Not sure if anything happens
- Diversity is much higher here at Barton than at most schools in the Midwest.

#### How to move

- Solidify follow up and create a process to measure changes\*
- Stress importance to students of survey for future participants in Barton Education.
- Determine a process to distribute an exit survey to students who exit our programs for reasons other than graduation\*
- Verify instructors actually addresses concerns
- Consistent evaluation across all venues. \*

### **Board END 5 Regional Workforce Needs**

The College Will Address regional workforce.

Where we are: Maturity Scale 2

- Advisement boards provide guidance on needs, but more consistency needed
- Increase staffing at Barton to address needs and build community relationships.
- Several things in place, but continue addressing these needs, research
- Barton is continuously adding relevant programs to address workforce needs.
- College does a good job working with area businesses to meet their needs in the work force.
- WTCE works hard to build and maintain partnerships. Continuously pursing contracts and grants to build on meeting needs.
- The college has been a good leader and knowledge to planning out the online education and our different locations to generate a good return on education opportunities.

## How to move

- Increase staff, do not add to someone else's workload\*
- Review yearly according to local resources\*
- Need to expand to more businesses and ask more businesses for input\*

- Develop plan of action for non-WTCE programs
- We have to branch out more to our economic area. Meaning figure out ways to bring workforce training and educational opportunities to surrounding communities\*

# **Board END 6 Barton Services and Regional Locations**

The College Mission will be supported by the strategic development of Barton service and regional locations.

Where we are: Maturity Scale 2

- Barton does well with serving our service area along with outside our legislative district.
- Developing services where there is need.

#### How to move

- Barton needs to focus on the programs which are growing and expandable\*
- Need to improve consistency in all venues. \*
- Need to evaluate yearly get more specific\*
- Evaluate location or services that generate most bang for the buck\*

# **Board End 7 Strategic Plan**

The College Mission will be supported by strategic emphasis.

Where we are: Maturity Scale 2

- Barton meets KBOR policies and mission.
- Strategic planning is greatly improved, connected to budget and all are participating.
- Goals have been established.

### How to move

- Enhanced communication of strategic plan initiatives college wide\*
- Continue to refine and update goals to ensure they can be measurable. \*
- Need to make sure all departments goals are aligned \*
- Regular review of mission \*

# **Board END 8 Contingency Planning**

Where we are: Maturity Scale 2

- President's Forums and Board of Trustee Meeting
- Constantly evaluating new programs and instruction

### How to move

Video Forums or minutes posted for everyone to access\*

<sup>\* &</sup>quot;How to Move" comments are being addressed in some form in Academic Plan of Work