**Core Priorities (Values) /*Goals***

**Drive Student Success**

1. *Prioritize retention and completion strategies*
   * Identify systems and processes to improve retention and completion outcomes; implement and evaluate.
   * Explore and implement intentional strategies for gathering student input, particularly related to student success, retention and completion outcomes.
2. *Enhance the Quality of Teaching and Learning*
   * Foster student engagement through student interaction strategies.
   * Strengthen Academic Integrity expectations and safeguards.

**Cultivate Community Engagement**

1. *Cultivate and Strengthen Partnerships*
   * Maintain and develop partnerships with universities and school districts; identify ways to enhance post-secondary opportunities for students.
   * Identify new programs and services through existing and expanded workforce partnerships \*
2. *Reinforce Public Recognition of Barton Community College*
   * Enhance communication and marketing initiatives for BARTOnline, academic events & programs, and workforce/continuing technical educational programs.
3. *Provide Cultural and Learning Experiences for the community*
   * Offer short professional development and community centered courses online, on-campus and for our communities.
   * Offer cultural events for our communities.

**Emphasize Institutional Effectiveness**

1. *Develop, enhance, and align business processes*
   * Develop and demonstrate data-informed decision-making
   * Identify and implement strategies to reallocate and increase revenue, and maximize resources.
2. *Cultivate a service-minded, welcoming and safe environment*
   * Increase awareness and understanding of rights afforded to and responsibilities expected of stakeholders, employees and students.

**Optimize Employee Experience**

1. *Support a culture in which employees are engaged and productive*
   * Identify and support professional development opportunities for faculty and staff
   * Create a work environment that prioritizes personal and team development.
2. Develop, enhance, and align business human resource processes
   * Research alternate methods for employee evaluation and time keeping

\* The Strategic Plan must contain one paradigm shifting action item

**Identified needed points of institutional emphases moving forward:**

* Program review format for instruction and student services decision-making.
* Enrollment planning and management.
* Strategic marketing and planning.
* ADA digital compliance.
* Pro-active Title IX sensitivity and awareness.
* Professional development.
* Adapting the learning and working environment to our multi-generational and multi-ethnic students/employees.