



# American Cancer Society Relay For Life What Does Your Dollar Do?

As the official sponsor of birthdays, the American Cancer Society knows how important each and every birthday can be. The remarkable progress we've made against cancer in the past 100 years is thanks in part to the support, passion, and relentless dedication of Relay For Life participants like you. The funds you raise help bring us one step closer to creating a world with more birthdays. **Here are just some of the ways you're helping the Society finish the fight against cancer.**

**LAST YEAR, WE GAVE  
1 6 5 0 0  
CANCER SURVIVORS  
RIDES TO TREATMENT,**  
making nearly 200,000 round-trips for patients and caregivers.



EACH YEAR,  
WE ASSIST NEARLY  
**1 MILLION**  
PEOPLE WHO CALL US  
AT 1-800-227-2345  
by providing  
valuable cancer  
information and  
connecting them to the  
resources they need.



IN 2012, WE SAVED  
**41,000 PATIENTS**   
AND THEIR CAREGIVERS  
MORE THAN

**\$26 MILLION**  
IN LODGING COSTS  
BY PROVIDING A  
FREE PLACE TO STAY  
when they have to travel for treatment.

LAST YEAR,  
OUR TRAINED  
PATIENT NAVIGATORS  
HELPED CLOSE TO  
**89,000 PEOPLE**  
UNDERSTAND THEIR CANCER  
DIAGNOSIS AND FIND THE HELP  
THEY NEED.

NEARLY  
**14 MILLION**  
PEOPLE IN THE US  
WHO HAVE HAD CANCER

AND COUNTLESS MORE WHO HAVE AVOIDED IT WILL BE  
CELEBRATING BIRTHDAYS THIS YEAR, THANKS IN PART  
TO THE PROGRESS WE ARE MAKING TOGETHER.

SINCE 1946, WE'VE INVESTED  
MORE THAN **\$3.9 BILLION**  
IN CANCER RESEARCH

that has helped confirm the link  
between cigarette smoking and  
lung cancer, establish the link  
between obesity and multiple  
cancers, and develop drugs to  
treat leukemia and advanced  
breast cancer, among many  
other breakthroughs.



OUR WORK HAS LED TO A  
**50% DROP**  
IN SMOKING  
SINCE THE 1960S,  
WHICH IN TURN HAS  
CONTRIBUTED TO  
AN OVERALL  
DROP IN LUNG CANCER  
DEATH RATES.



EVERY YEAR, MORE THAN  
**4 MILLION PEOPLE**  
COME TOGETHER AT  
RELAY FOR LIFE EVENTS  
AROUND THE WORLD  
TO SUPPORT THE  
AMERICAN CANCER  
SOCIETY AND HELP  
FINISH THE FIGHT  
AGAINST CANCER!



IN 2012,  
WE HELPED MORE THAN  
**25 MILLION**  
VISITORS  
TO OUR WEB SITE,  
**CANCER.ORG,**  
GET THE CANCER INFORMATION  
AND SUPPORT THEY NEED.

