Business - Career & Transfer **B**A

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Why Barton?

- Classroom environment:
 - o Small classes one on one attention.
 - o Hands-on classes.
 - o Students leave Barton understanding accounting processes and basic business foundations more than students at the same grade level that started at a university.
- Instructors who care in and outside of classroom:
 - o Instructor led study sessions.
 - o Instructors take students on college transfer visits and assist them with individual enrollment.
- Advisement system:
 - o Promotes seamless transition to a four-year university.
- Barton's connection to the business world:
 - o Opportunities to network with regional businesses.
 - o Employers contact us wanting our students as employees.
 - Advisory board from the regional business community gives program instructors advice about the program so we can continually improve to meet current industry standards.
- Opportunity to participate in community service through our student driven club "Community Service Organization".
- Curriculum includes "Work Ethics" components:
 - o Research from industry shows business leaders value strong work and business ethics as well as leadership qualities. Students with these characteristics have the best opportunity for employment.

What are some of our graduates doing?

 Our graduates are working in careers such as: Accounting, Communications, Finance, Marketing & Management, Travel & Tourism, Event Coordination, Education, and Mechanical Supervisor.

Occupational Outlook:

- General and Operation Managers can expect to earn between \$58,230 and \$128,580 annually depending on industry and responsibility.
- Growth potential varies by industries:
 - o Highest growth projection is in areas of professional, scientific, and technical services.
 - o Average or above growth in administrative and support services. Source: Kansas Career Pipeline

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