# Professional Conference Days Spring 2018 — January 3 & 4

# Wednesday Morning, January 3rd

#### 7 – 8:20 AM President's Breakfast – Student Union

Welcome Back Address by Dr. Heilman will occur around 7:45 AM

## 8:30 – 9:20 AM Financial Presentation (John Francis & Leslie Francis Klug) – \$118 www.gotomeet.me/\$118

Financial, investment & retirement education.

John Francis and Leslie Francis Klug of Francis Financial Services are financial service professionals specializing in retirement plans, individual retirement accounts and individual investment accounts among other financial service needs. John, the founder and owner, has over twenty-five years of experience and serves as your 403(b) retirement representative.

## 10 – 10:50 AM Strategic Planning & Data (*Charles Perkins*) – S118

www.gotomeet.me/\$118

Sharing updated information about the Strategic Plan and Data uses.

Charles has worked with the college for 25+ years and this is his first year as Dean of Institutional Effectiveness.

#### 11 – 11:50 AM Verifying Student Identity Using Canvas Apps (Todd Mobray) – S118 <u>www.gotomeet.me/S118</u>

Shared ideas and best practice discussions regarding instructional design methods and currently available Canvas tools and apps for verification of student identity and maintenance of academic integrity.

Todd is in his 6th year with the college and is currently the Director of Instructional Development, Process and Training.

# Wednesday Afternoon, January 3rd

## 1 – 1:50 PM Inclusion and Diversity (Carol Murphy & Judy Jacobs) – S118

www.gotomeet.me/\$118

Barton's Inclusion and Diversity Team works to foster a climate at Barton which is built upon inclusiveness, respect, and understanding. This presentation will give updates on the ID Team. Additionally, they will discuss the ways Barton currently addresses diversity issues, and provide examples of methods instituted by other institutions to retain a diverse student population.

Carol Murphy is in her 10th year at Barton as Reading Instructor and Coordinator of Developmental Education.

Judy Jacobs has been at Barton Community College since 2013 within the department of Testing, Advisement and Career Services.

#### 2 – 2:50 PM What, *exactly*, is an Athletic Mentor? (*Stephanie Joiner*) – S118

www.gotomeet.me/\$118

The role of the Athletic Mentor has been on Barton's campus for almost four years. During this time, processes and procedures have been created to assist students, faculty, coaches, and staff in our shared goal of student success. Come learn about the objectives and activities of the Athletic Mentor to date, acquire some tips and tricks for working with student-athletes, and discuss ideas for continued growth and partnership.

Stephanie Joiner has been with Barton Community College for seven years. While completing her B.A., English, at Oklahoma State University, she worked in the Academic Center for Student Athletes. After graduation, she worked full-time in the OSU athletic department. While completing her M.A., English, at Pittsburg State University, she continued assisting student athletes as a tutor. While at Barton, she has also served as the Cheerleading Coach, English Instructor, Athletic Mentor, and Interim Title IX Coordinator.

#### 3 – 3:50 PM Cyber Security (*Michelle Kaiser & Renee Demel*) – S118

www.gotomeet.me/S118

Michelle and Renee will cover a few items that occurred during the past 2017 Fall semester and what to look forward to for the Spring 2018 semester.

Michelle Kaiser is the Chief Information Officer, Technology Department.

Renee Demel is the Director of Microsoft Applications and Senior Systems Engineer.

# Thursday, January 4th

## 9 – 9:50 AM Brandin' with Brandon (*Brandon Steinert*) – S118

www.gotomeet.me/\$118

What is the "Barton Brand"? An easier question would be, "What is NOT the Barton Brand?" Yes, we have specific logos, wordmarks, slogans and imagery, but the brand goes beyond the surface. It's truly anything that the public perceives about Barton, including interactions with Barton faculty, staff and students. I'll go over the basics of what PR does to manage the brand, then we'll have a discussion about community perceptions of Barton and what you can do to perpetuate the College's good name!

Brandon Steinert is the Director of Public Relations & Marketing

#### 10 – 10:50 AM Assessment Update (Jo Harrington) – \$118

www.gotomeet.me/\$118

Barton's Quality Initiative with HLC's Assessment Academy is over half way done, what's left? Barton's Assurance Review mentions Program Assessment as an issue, what's that? Barton's Assessment Webpage is being updated, what's missing?

Jo Harrington has been employed as a mathematics instructor at Barton since 2004. He has also severed as the Coordinator of Assessment of Student Learning for several years.

# 11-11:50 AM Recording Lectures Part 2 (*Jo Harrington*) - S118

www.gotomeet.me/\$118

Continuation of the Fall 2017 presentation on how I record my lecture videos. This time, hands-on opportunities will be given to allow some of you to try writing on the screen.

Jo Harrington has been employed as a mathematics instructor at Barton since 2004. He has also severed as the Coordinator of Assessment of Student Learning for several years.

# **LUNCH**

## 1:30 - 3:30 PM Canvas & Instructional Design Open Lab (Curtis Rose & Todd Mobray) T 117

Open computer lab time for 1-on-1 or small group assistance with Canvas, Multimedia, or Instructional Design questions and issues.

Todd is in his 6<sup>th</sup> year with the college and is currently the Director of Instructional Development, Process and Training. Curtis is Multimedia and Instructional Designer for the instructional development, training and review team.