1. **Advance student entry, reentry, retention, and completion strategies**

Barton will increase student access to higher education with enhanced recruitment and retention efforts, allowing students to achieve their educational objectives.

1.1 Create a strategic enrollment committee to develop comprehensive student recruitment and retention efforts to increase enrollment throughout the college.

1.2 Strengthen communication strategies to increase current student engagement.

1.3 Advance student retention and completion through implementation of the Barton Student Success Plan and other best practices.

2. **Foster excellence in teaching and learning**

Barton will promote an environment that drives and supports faculty excellence in teaching and inspires students to become lifelong learners.

2.1 Define artificial intelligence (AI) in the instructional setting, sponsor professional development for faculty, and identify methods for communicating AI use to students.

2.2 Utilize Instructional Reviews to ensure the assessment of student learning throughout the instructional system.

2.3 Meet the Annual Performance Agreements set forth by the Kansas Board of Regents to ensure Barton achieves First Funding Tier of allocated funds.

2.4 Provide students, faculty, and staff with the resources needed to navigate a rapidly evolving educational landscape.

2.5 Ensure graduates are career and/or transfer ready.

3. **Strengthen partnerships and promote community engagement**

Barton will nurture relationships with partners to connect with the communities we serve to create value for stakeholders, build collaboration, and enhance educational opportunities.

3.1 Enhance engagement with existing or emerging partners, including, but not limited to:

- Unified School Districts
- Workforce
- Postsecondary Institutions
- Local Chamber of Commerce and Economic Development Organizations

3.2 Evaluate potential academic programs to meet industry and stakeholder needs.

3.3 Increase and promote student, faculty, and staff involvement in communities throughout the college's service area.

3.4 Establish the Alumni and Friends Association to increase Barton student and alumni connections.

4. **Ensure a welcoming experience**

Barton will support a culture that upholds integrity, values personal and professional growth, and champions access for all.

4.1 Demonstrate use of student, employee, and partner feedback to create and improve the Barton experience.

4.2 Prioritize Barton's culture of customer service with dedicated activities and events that promote quality experiences.

4.3 Demonstrate commitment to the college's integrity values: fairness, courage, honesty, responsibility, trust and respect.

5. **Optimize operational practices**

Barton will align processes to increase efficiency and effectiveness while being responsible stewards of the resources entrusted to us.

5.1 Increase funding sources through federal, state, local and private grants to support institutional goals and priorities.

5.2 Increase donor engagement and stewardship to support college goals and priorities.

5.3 Implement forward-focused technologies to integrate and support processes.

5.4 Sustain effective cyber and physical security practices to mitigate risks and vulnerabilities.

5.5 Optimize the growth of employees, and efficiency of operations.