

Strategic Plan Overview "Barton Success Plan"



Vision

Mission

Barton Community College will be a leading educational institution, recognized for being innovative and having outstanding people, programs and services.

The Mission of Barton Community College is to provide quality educational opportunities that are accessible, affordable, continuously improving and student focused. Barton is driven to provide an educational system that is learning-centered, innovative, meets workforce needs, and strengthens communities.



Themes

Empowerment

We strive to empower all students to formulate and realize educational goals that will promote their personal growth and facilitate their full participation in a rapidly changing world.

Learning

We invite and assist all students to master a core of knowledge and skills needed for advanced learning, employment, personal growth, and responsible citizenship.

Evaluation

We evaluate the relevant skills and knowledge acquired by all students so as to enhance their meaningful and productive educational experiences. Similarly, Barton evaluates its performance in terms of its contribution to student learning and success.

Discovery

Because we are a force for innovation, we continually strive to discover better ways to empower all students to learn and grow. Barton is a learning institution in both its means and its ends; we facilitate our students' discovery of what they need and want to know.

Growth

We strive to grow each year in our ability to accomplish our mission through purposeful enrollment and a commitment to quality.



Essential Skills

- * Students will acquire the skills needed to be successful for the program they are in.
- *Students will have the essential skills to succeed in the workplace.
- Students will have the essential skills to lead productive lives.
- * Students will be provided remediation as needed.

Work Preparedness

Students will be prepared for success in the workplace.

- *Students will have the skills and knowledge required for successful entry into the workplace.
- *Students will have the work ethics. discipline, and collaborative skills necessary to be successful in the workplace.
- * Students will have the technical knowledge, skills and abilities necessary to maintain, advance, or change their employment or occupation.

Academic Advancement

Students desiring academic advancement will be prepared for successful transfer to other colleges and universities.

- * Students will have the academic prerequisites sufficient for successful transfer.
- * Students will have appropriate knowledge of transfer requirements.
- * Students will have adequate preparation to be successful after transfer to other colleges or universities.
- Students will be able to obtain Bachelor's and advanced degrees through studies sponsored by Barton County Community College.

Personal **Enrichment**

Recipients pursuing individual interests will be personally enriched.

- *Individuals/stu dents will experience various cultural activities.
- *Individuals/stu dents will participate in College activities.
- Intercollegiate athletics and other extracurricular programs and activities will improve the lives of the participant(s).

Barton Experience

Students will be positive about their Barton experience.

* In exit surveys and other feedback report mechanisms, students will speak positively of their experiences at Barton.

factor in how

they perceive

their

experience at

Barton.

- * The College will * Students will cite individual. build effective personal, partnerships in caring attention addressing from faculty workforce needs. and staff as a significant
 - * The College will be recognized as a leader in economic development.

needs.

* The College will

organize area

resources in

addressing needs.

Regional Service Regions Workforce Needs

The College Mission The College will will be supported by the strategic address regional workforce needs. development of service regions.

- * The College will develop strategies * Service regions will to identify and be compatible to the address on-going institutional mission of the College.
 - * Service regions will be in accordance to available resources.
 - *Service regions will maximize revenues and minimize expenses.
 - *Service regions will minimize local tax reliance.
 - * Service regions will compliment growth of student learning services.

Strategic Planning

The College mission will be supported by strategic planning emphasis.

- * The institutional mission of the college will be supported by strategic planning goals and objectives.
- * Accreditation requirements of the Higher Learning Commission will be satisfied through the development and implementation of strategic planning goals and objectives.
- *Kansas Board of Regents policies and mission will be satisfied through the development and implementation of strategic planning goals and objectives.
- * Strategic planning goals and objectives shall be measurable in order to demonstrate their effectiveness and to provide accountability to the public



ENDs



Strategic Plan Overview "Barton Success Plan" cont.



Strategic Goals





Progress Indicators (KPI)



Criteria

Maximize student learning and success

Goal #2

Take full advantage of educational opportunities with service regions

Goal #3

Facilitate a culture of innovation, excellence and quality improvement

Goal #4

Ensure efficient management and stewardship of resources

Streamline bookstore processes **Increase Foundation support** Provide adequate IT technology Increase veteran success rate Enhance the fine and performing arts Enhance online courses Meet changing regulations Increase athletic success rate Assure quality of learning Ensure succession planning Increase marketing effectiveness

Streamline student reimbursements Increase grant applications by 2.5% Graphically enhance data presentation Increase student retention **Expand OSHA program** Meet or exceed HLC Accreditation Increase recruitment efforts Expand support of technical programs Meet grant requirements Expand flexible learning Expand enrollment operations Build college brand

Implement document imaging throughout the College Research and implement new career technical programs Implement KBOR directives Implement proactive financial aid processes Continually improve college physical plant Increase student third party certifications Ensure relevance and currency of curricula **Engage employees** Improve enrollment processes Strengthen stakeholder relationships

Programs/Curricular reviews **Graduation rates** Faculty credentials Enrollment in new programs Stakeholder perception

Program and Degree assessment Student Satisfaction **Employee satisfaction** Website traffic Marketing return on investment

Assessment results Survey results **Employee retention** Social media presence Alumni giving

Retention rates Technology investment Dashboards for key indicators Stakeholder engagement Major Gifts

Criterion One Mission

The institution's mission is clear and articulated publicly; it guides the institution's operations.

Criterion Two Integrity: **Ethical and** Responsible Conduct

The institution acts with integrity; its conduct is ethical and responsible

Criterion Three Teaching and Learning: Quality, Resources, and Support

The institution provides high quality education, wherever and however its offerings are delivered

Criterion Four Teaching and Learning: Evaluation and **Improvement**

The institution demonstrates responsibility for the quality of its educational programs, learning environments, and support services, and it evaluates their effectiveness for student learning through processes designed to promote continuous improvement.

Criterion Five Resources, Planning, and Institutional Effectiveness

The institution's resources. structures, and processes are sufficient to fulfill its mission. improve the quality of its educational offerings, and respond to future challenges and opportunities. The institution plans for the future.

Yearly College Plan