

Barton Strategic Plan 2012-2016

Procedure 2102 – Institutional Planning and Effectiveness



Vision

Mission

Themes



ENDs



Barton Community College will be a leading educational institution, recognized for being innovative and having outstanding people, programs and services.

The Mission of Barton Community College is to provide quality educational opportunities that are accessible, affordable, continuously improving and student focused. Barton is driven to provide an educational system that is learning-centered, innovative, meets workforce needs, and strengthens communities.

Empowerment

We strive to empower all students to formulate and realize educational goals that will promote their personal growth and facilitate their full participation in a rapidly changing world.

Learning

We invite and assist all students to master a core of knowledge and skills needed for advanced learning, employment. personal growth, and responsible citizenship.

Evaluation

We evaluate the relevant skills and knowledge acquired by all students so as to enhance their meaningful and productive educational experiences. Similarly, Barton evaluates its performance in terms of its contribution to student learning and success.

Discovery

Because we are a force for innovation, we continually strive to discover better ways to empower all students to learn and grow. Barton is a learning institution in both its means and its ends: we facilitate our students' discovery of what they need and want to know.

Growth

We strive to grow each vear in our ability to accomplish our mission through purposeful enrollment and a commitment to quality.

Essential Skills

- Students will acquire the skills needed to be successful for the program they are in.
- *Students will have the essential skills to succeed in the workplace.
- * Students will have the essential skills to lead productive lives.
- Students will be provided remediation as needed.

Work **Preparedness**

- *Students will be prepared for success in the workplace.
- *Students will have the skills and knowledge required for successful entry into the workplace.
- *Students will have the work ethics, discipline, and collaborative skills necessary to be successful in the workplace.
- * Students will have the technical knowledge, skills and abilities necessary to maintain, advance, or change their employment or occupation.

Academic Advancement

- *Students desiring academic advancement will be prepared for successful transfer to other colleges and universities.
- * Students will have the academic prerequisites sufficient for successful transfer.
- * Students will have appropriate knowledge of transfer requirements.
- * Students will have adequate preparation to be successful after transfer to other colleges or universities.
- * Students will be able to obtain Bachelor's and advanced degrees through studies sponsored by Barton County Community College.

Personal Enrichment

- *Recipients pursuing individual interests will be personally enriched.
- *Individuals /students will experience various cultural activities
- *Individuals /students will participate in College activities.
- * Intercollegiate athletics and other extra-curricular programs and activities will improve the lives of the participant(s).

Barton Experience

- *Students will be positive about their Barton experience.
- * In exit surveys and other feedback report mechanisms, students will speak positively of their experiences at Barton.
- * Students will cite individual. personal, caring attention from faculty and staff as a significant factor in how they perceive their

experience at

Barton.

- - a leader in economic

Regional Workforce Needs

- *The College will address regional workforce needs.
- * The College will develop strategies to identify and address on-going needs.
- * The College will organize area resources in addressing needs.
- The College will build effective partnerships in addressing workforce needs.
- * The College will be recognized as development.

Service Regions

- *The College Mission will be supported by the strategic development of service regions.
- * Service regions will be compatible to the institutional mission of the College.
- * Service regions will be in accordance to available resources.
- *Service regions will maximize revenues and minimize expenses.
- *Service regions will minimize local tax reliance.
- * Service regions will compliment growth of student learning services.

Strategic Planning

- *The College mission will be supported by strategic planning emphasis.
- * The institutional mission of the college will be supported by strategic planning goals and objectives.
- * Accreditation requirements of the Higher Learning Commission will be satisfied through the development and implementation of strategic planning goals and objectives.
- *Kansas Board of Regents policies and mission will be satisfied through the development and implementation of strategic planning goals and objectives.
- * Strategic planning goals and objectives shall be measurable in order to demonstrate their effectiveness and to provide accountability to the public.



Barton Strategic Plan 2012-2016

Procedure 2102 – Institutional Planning and Effectiveness



HLC Core Criteria



Criterion **Criterion Two** One Mission Integrity: Ethical and The Responsible institution's

The institution acts with integrity; its conduct is ethical and responsible.

Conduct

Criterion Three Teaching and Learning: Quality, Resources, and Support

The institution provides high quality education, wherever and however its offerings are delivered.

Criterion Four Teaching and Learning: Evaluation and **Improvement**

The institution demonstrates responsibility for the quality of its educational programs, learning environments, and support services, and it evaluates their effectiveness for student learning through processes designed to promote continuous improvement.

Criterion Five Resources, Planning, and Institutional Effectiveness

The institution's resources, structures. and processes are sufficient to fulfill its mission, improve the quality of its educational offerings, and respond to future challenges and opportunities. The institution plans for the future.

KBOR Foresight 2020



Strategic Goals



Yearly College Planning **Objectives**



Performance Indicators

Increase Higher Education Attainment

Aspirations:

mission is

clear and

articulated

publicly; it

quides the

institution's

operations.

- * Increase to 60% the number of Kansas Adults who have a certificate, associate degree, or bachelor's degree by 2020.
- * Achieve a ten percentage point increase in retention and graduation rates

Measures:

- *Overall number of Adult Basic Education (ABE) participants and percentage of ABE participants in community college
- * 1st to 2nd year retention rates * Three-year graduation rates *Number of Degrees/Certifications awarded
- * Comparison of Kansan's postsecondary attainment to the nation by age groups
- * Number of adults with college credit but no certificate or degree who are returning to complete a certificate/credential, or degree

Goal #1 Maximize student learning and success

Goal #2 Take full advantage of educational opportunities with service regions

Goal #3 Facilitate a culture of innovation, excellence and quality improvement

Goal #4 Ensure efficient management and stewardship of resources

Affordable Care Act Compliance Initiatives Indirect Rate Project submission to Federal Government Implement Institutional Advancement (IA) Strategic Plan IA – Secure Financial Resources for Technical Programming IA – Value People and Understand Stakeholder Needs IA – Work with College to Upgrade or Renovate Facilities Increase Military Certificate Program Completion Develop Athlete Academic Reporting System

Assessment & Viability Study for Additional Sports Programs

Enhance Performing Arts Program Enhance Elementary Education Program **Expand OSHA Program Offerings** Increase Grant Applications by 2.5% Increase Students Seeking Third-Party Technical Program Certification and Licensure Credentials

Review Compliance Policies & Procedures Provide Resources to Faculty Setup New Dorm's Network Connectivity **BOT Capital Project Initiatives** Change Data Presentations Using Infographics Increase Success Rate in Developmental Courses Expand the Military Onsite Training Program (MOST) **Enhance Developmental Education Services** Maintain Library Resources and Services Enhance Online Course Efficiency and Delivery Develop Strategic Plan for Athletic Facilities Increase ABE Participants

Develop Plan to Embed Title III Initiatives into the College

Improve Success and Retention Rates for Veterans and Military Personnel

Academic Program Reviews Graduation Rates (IPEDS) Employee Satisfaction (PACE)

Monthly Financial Statements

Degree/Certificate Attainment (KBOR) Student Engagement (CCSSE) Dashboards for Key Indicators Marketing Return on Investment

Course Assessment Financial Contributions Student Services Social media Presence Stakeholder Engagement Website Traffic

Retention Rates Technology Investment **External Compliance**

Survey Results **Faculty Credentials** Yearly Budget