## **CAMP ALDRICH AFTER HOURS 2022**

## WHAT?

Chamber-sanctioned event. Usually 5-7 on a Thursday evening.

- Feels like a barbecue. Usually grilled food + beer, but it's open to interpretation.
  - Chili and cinnamon rolls (if October date is chosen)
  - Burgers and brats/hotdogs (if May date is chosen)
  - Corn bread. (just for Lindsey)
  - o Beer possible Dry Lake beer + craft beers + wine.
- Door prizes.
- Tours. (can we do hay-rack rides?)
- Recruit Performing Arts for entertainment. Rock/jazz band perhaps?
- Décor: Generic Fall or Spring theme.

## WHEN?

The following Thursdays were identified for president's staff feedback:

- May 19
  - week after graduation
- October 20
  - in past years this week has not had many conflicts, it's the same day we had the chamber coffee and ribbon cutting this year.
- October 27
  - Halloween is the following weekend. No conflicts day-of, but usually college events happening this week. (Shafer Gallery gala, Haunting on the Hill, etc.)

## WHERE?

Dining and Events Center & Trails End Lodge (tours)

# WHY?

- Constituent awareness of the facilities available to them.
- Positive impressions of Barton.
- Party time!

# WHO?

- All area chambers Claflin/Ellinwood/Great Bend/Hoisington.
- Service area w/emphasis on Barton County.
- Expect a few hundred guests.