

# FAQs about charitable giving

## **What do you mean, a little bit changes a lot?**

We have the distinct opportunity to give in smaller amounts more often. For example, if every employee gave \$5 a month, we could raise \$29,340 in a year! By giving a little bit each month through a payroll deduction, we can make our collective donations add up to substantial amounts and complete bigger projects.

## **Where do the funds from my donation go?**

Your donation is used wherever you want it to be used. On your pledge card, select or write in a designation, and your donation will be set aside for that use, and that use only. If no selection is made, the default will be the BEST scholarship.

## **What happened to the BEST campaign?**

For years, the BEST (Barton Enhancement and Scholarship Team) campaign has been our employee giving campaign, but was limited to only Barton County campus employees and was dedicated to specific use: to award multiple scholarships each year and funds were used periodically for other projects such as the Cougar Plaza in front of the Union or the Student Emergency Fund. Both of the scholarship funds created by the BEST over the years are very healthy and generate scholarship money through investments.

## **How can I make a difference?**

You can donate and/or you can help spread the word! We always need support and you sharing the Foundation's initiatives and programs with coworkers, family, and friends helps us connect with more potential partners and donors.

**What does the Foundation do?** The purpose of the Barton Community College Foundation is to bridge the gap between the needs and the resources of the college and to financially support Barton students as they pursue their education. The Foundation operates independently of the College as a 501(c)3 nonprofit corporation, which allows for donations to be tax deductible. The Foundation Board of Directors, populated by community leaders, manages the funds in the Foundation and invests them wisely to further benefit the college.

**What type of donations are accepted?** The Foundation can accept many types of gifts, but for the employee giving campaign, most employees usually choose to give through:

- recurring, monthly payroll deduction
- one-time payroll deduction
- cash
- check
- credit card (online at bartonccfoundation.org)

**Is this gift tax-deductible?** Yes! You'll receive a tax receipt at the end of the year from the Foundation for any gift made.

**More Questions?** Contact us!

**foundation@bartonccc.edu**  
**extension 306**  
**(620) 792-9306**



2022 Employee Giving Campaign



# YOU CAN MAKE BIG CHANGES WITH A LITTLE GIFT.

TOGETHER, WE CAN INSPIRE GENEROSITY AND GROWTH IN OUR COMMUNITIES AND OUR COLLEGE.

## Why give?

You choose what you support. The cause that is closest to your heart will receive your donation. Your monthly gift also multiplies and collectively we can make an impact in the programs and causes we love. Employee support of projects and programs helps in other ways, too: it shows grantmakers and partners that you stand behind our institution.

## Designations

There are numerous projects and programs you can support. Use your pledge card to designate your gift to a specific cause before you return it. Here are some suggestions for your gift:

**Ag Complex** - This year, the Foundation is focusing on the new Agriculture, Farm Machinery, and Transportation Complex at the Barton County Campus by working on a \$1.85 million capital campaign to provide a 1:1 match to a state grant. A gift to this designation will help build Barton’s capability to meet the workforce needs of our communities.

**Cougar Supply Den** - The free food bank and supply closet provides fresh produce, meat, and eggs and non-perishable food items, clothes, household items and more to students that need them.

**Student Emergency Assistance Fund** - This fund for students in serious emergency non-school situations that impact their ability to attend classes or graduate; the fund is managed by a committee that reviews applications and determines if we can help or if there are other avenues for assistance for the student.

**BEST Scholarship Funds** - Two scholarships have been previously created by employees: the BEST Scholarship is unrestricted and can go to any student and the LaOportunidad Scholarship is for part-time or full-time Hispanic students who do not qualify for financial aid. If you do not make a designation, your donation will go to the BEST Scholarship.

**Named Endowment** - You can make a gift into an existing endowment fund or you can set up an endowment fund to provide funds in perpetuity for scholarships or enhancements.

## What next?

Fill out your pledge card and return it in the envelope by November 30.

Be sure to include:

- donation amount
- designation
- donation method
- signature

Deadline for entry in the prize drawings is November 30.

*“Great things are done by a series of small things brought together.”*

Vincent Van Gogh

## PARTICIPATE IN THE CAMPAIGN AND YOU COULD WIN A PRIZE!

You are entered into drawings for these great prizes based on your donation amount. *You do not have to donate to be entered to win - just return your pledge card!*

GIFT OR PLEDGE AMOUNT	DRAWING ENTRIES			
	\$20 Barton Bookstore Gift Card	JBL Tune True Wireless In-Ear Noise Canceling Headphones	1 Personal Day Off OR \$100 Local-to-you Chamber Bucks	\$250 Ellinwood Packing Gift Card OR Local-to-you Chamber Bucks
\$120 +	X	X	X	X
\$60 - \$119	X	X	X	
\$24 - \$59	X	X		
\$0 - 23	X			

Donations can be made as: one time donation, 12 month payroll deduction (beginning Jan. 2023), or one time payroll deduction. A minimum gift of \$12 (\$1 per month) is required for payroll deduction.