

1. Advance student entry, reentry, retention, and completion strategies

Barton will increase access to higher education through new student recruitment and retention initiatives to allow more students to attain career, educational, and technical skills, grow workforce, and build strong communities.

Two sentences? Do not like the one sentence.



How to:

- Create a strategic enrollment committee to enhance student recruitment efforts throughout the College.
- Optimize the Enrollment Rx platform to improve its technological effectiveness.
 - (NEEDS WORK – want to change to imply we’re using it to help us help students)
 - ELT suggestion: Partner with vendors to utilize technology/software to the utmost ability
- Strengthen communication strategies to increase student engagement
 - retention and completion – ex. targeted retention messaging – “you should be enrolling now”, enrollment Rx will help with this for new students
 - Inventory current practices then organize into wholistic plan
- Focus efforts to remove barriers to student completion through implementation of student success plans (whatever that looks like for them – may not mean a degree/certificate)
 -
- Empower faculty and staff to support retention and completion strategies
- Systematically approach to addressing retention and completion (concierge type service – focused approach) How do we do it efficiently?

Others discussed:

- Facilities, include tech and equipment
- Support and resource innovation in the classroom which leads to student success during learning process and post-completion
- Work towards involving faculty in the student success plan to better understand data, implement, etc.
- Authorize/Direct to report and support data
- Systematically approach to addressing retention and completion (concierge type service – focused approach) How do we do it efficiently?

ELT Suggestions:

- Remove the reference to specificity of using Enrollment Rx to make more generic
- Include intervention strategies, alert process, retention work

2. Foster excellence in teaching and learning

Barton will promote a trusting, supportive, and innovative learning environment that empowers faculty to excel in teaching and inspires students to become lifelong learners.

- Implement instructional standards throughout faculty hiring, onboarding, evaluation processes and course development
- Perform all forms of assessment – course, co-curricular, student learning, program, add fundamental, gen-ed, and classroom
- Maintain sufficient faculty and staff to provide quality engagement opportunities and to meet accreditation requirements
- Implement a full model of foundational education (co-requisite model).
 - Academic coaching students on how to complete their educational goals (ADC is doing this well, faculty and advisement support)
 - Provide professional development opportunities for faculty and staff
 - Identify measures of student success

Conversation:

- Need statement that ties to the KPI
- Do we need something referring to Artificial Intelligence – Need AI in proper place to prepare student for journey into the world; may need AI to operate for efficiently; Coding / opportunities available with AI; humans are more “needy” in regards to guidance, etc.; App for time management/organization, etc.

ELT Suggestions:

- Add professional development as method to empower faculty
- Discuss new, innovative practices in classrooms
- Discuss culture-building – move to #4

~~3.—Expand partnerships & public recognition of Barton Community College.~~

Strengthen partnerships and promote community engagement with Barton Community College

Barton will nurture relationships with partners and connect with the communities we serve to create value for stakeholders, build collaboration, and enhance educational opportunities.

ELT suggestions/comments:

- What stakeholders are impacted during changes? How do we document our consideration of them?
- We need definitions
- This is mostly stories – how to we capture and measure that?
- New criteria in civic engagement
- We need to “measure” community service
- Must connect stories of learning to business
- How to collect info?
- Do we need to combine #3 and #4?

~~4.—Promote a welcoming environment that recognizes and supports student and employee engagement, integrity, inclusivity, value, and growth.~~

Ensure a welcoming experience

Barton will support a culture that upholds integrity, values personal and professional growth, and access for all.

ELT suggestions/comments:

- Duplicated “access for all” in #1
- Community service may be using the data from #3, but reported in a different way

~~5. Develop, enhance, and align business processes~~

Optimize operational practices

Barton will ~~develop, enhance, and align~~ processes to increase efficiency and effectiveness while being responsible stewards of the resources entrusted to us.

ELT suggestions/comments:

- keep the end-user/stakeholder in mind
- measure faculty/staff/student in community
- also be good stewards of the Barton brand
- strategic planning processes fall here
- moving to electronic/digital recordkeeping can go here

Other Discussion:

Dr. G asked if ELT thought we should add innovation in throughout or as a separate goal.

Comments:

- examples used today all wove innovation in – see in each objective already
- we are not innovating for innovation's sake, so should it be the objective, or the by-product?
- maybe it is missing from the top down? Should it be in the mission?