



Barton Community College Strategic Plan Project Charter (2025-2028)

2.5 - Ensure graduates are career and/or transfer ready.

Purpose (The why of the project/current state):

The primary purpose of this project is to ensure that students are transfer-ready and successfully transfer to their next institution. With the understanding that any information provided for or sent to a student is communication to support or prompt a future action, barriers that may inhibit those actions must be identified. Two barriers that can be addressed by the College were identified:

- Navigating Process/Pathway to a Degree
- Decipher Terms of Higher Education

The aim of this project is to address these two barriers by mapping the transfer process through the lens of a student and updating Transfer websites, messaging, etc. with student-centric information, language, and presentation.

Artifacts: (The evidence being used):

- Websites:
 - Academics - <https://www.bartonccc.edu/transfer>
 - Academics - <https://bartonccc.edu/transfer/schools>
 - Advising - <https://www.bartonccc.edu/academicadvising/transfer>
 - Transfer Agreements - <https://bartonccc.edu/transfer/articulationagreements>
 - Transfer Credit Procedures - <https://www.bartonccc.edu/student-services/transfer-credits>
 - Transfer Programs (FR) - <https://fr.bartonccc.edu/programs/transfer>
 - Transfer Programs (FL) - <https://fl.bartonccc.edu/programs/transfer-programs>
 - Advisor FAQs - <https://www.bartonccc.edu/academicadvising/faq>
 - Transfer website links or redirects to Barton Online? - Grandview?
- Gunning Fog Index
- Transfer websites of other institutions and KBOR

Overview (Summary of what will be done):

- A review and mapping of the transfer process from the student lens will start the project off. With that information, transfer websites and other supporting material will be updated with information, language, and presentation written for a student audience.



Project Addresses Strategic Initiative:

2.5 - Ensure graduates are career and/or transfer ready

Goal (Desired result/the data point you want to move):

- Adopting a student perspective for the following elements:
 - Map the Transfer Process
 - Update and simplify Transfer websites, messaging, orientation, etc.
 - Establish a website benchmark(s) when available and then set appropriate goal(s) based on that benchmark per annual review period.
 - Review student transfer data and establish a benchmark and SP goal

Project Description or Scope of Work:

- The scope of the project has two parts:
 - First, the action team will map the transfer process from the student lens.
 - Secondly, the action team will take that information and update Barton transfer websites collaborating with appropriate parties as necessary. The aim is to make the presentation and language more digestible for a student audience.

Starting Date:

Fall 2026

Milestone Dates:

- Fall 2026- Spring 2027 – Map transfer process from the student lens
- Fall 2027-Spring 2028 - Update and simplify Transfer websites, messaging, orientation, etc.

Impact (How the goal is reflected in a defined population):

- **Advisors/Advising**
- **Students**
- **Transfer Institutions**

RACI (Responsible, Accountable, Informed, and Consulted)



- [See RACI Chart Spreadsheet](#)

Plan for Sustainability (Where will project “live” after implementation):

- Annual Review – Action team or assigned sub-team will set an annual review date to review transfer websites and other supporting transfer documentation.

Additional Relevant Information:

Identified Institutional Values: (For 2.5 SPI, what institutional values are demonstrated by this initiative? (Honesty, Fairness, Respect, Courage, Trust, Responsibility)

Trust, Honesty, and Responsibility