INFORMATION SERVICES
2022-2025 STRATEGIC GOALS AND ACTIVITIES

1 - INFORMATION SECURITY

Developing a risk-based security/compliance strategy that keeps pace with threats and challenges.

Core Priorities 1, 3, 4/HLC Criterion 5A1, 5B1, 5C5

- Maintain and enhance the IT infrastructure to support the operations of the College.
- Provide a secure computing environment that ensures data privacy and integrity and mitigates cyber-security threats.

2 - STUDENT SUCCESS

Managing the system implementations and integrations that support multiple student success initiatives.

Core Priorities 1/HLC Criterion 3D1, 3D4, 5A1, 5B1, 5C4

- Provide technology systems and services to enhance student learning and to foster curricular innovation.
- Provide technology infrastructure and support for student success, and creative instruction.
- Leverage technologies and information resources for recruitment and retention efforts and to support student services.

3- INSTITUTION-WIDE INFORMATION SERVICES STRATEGY

Repositioning or reinforcing the role of Information Services leadership as an integral strategic partner of institutional leadership in achieving the institution's missions.

Core Priorities 3, 4/HLC Criterion 3A3, 5C5

- Support, upgrade, and enhance current business processes, tools, and administrative systems.
- Ensure excellent service to enable the effective use of technology, resources and systems by the college community.

4 - HIGHER EDUCATION AFFORDABILITY

Balancing and rightsizing Information Services priorities and budget to support IT enabled institutional efficiencies and innovations in the context of institutional funding realities.

Core Priorities 4/HLC Criterion 5A1, 5B3, 5C1, 5C2, 5C5

- Align funding and explore new funding sources essential for IT operations and new strategic initiatives.
- Evaluate and implement current technologies to improve operational efficiency.

5 - INFORMATION SERVICES STAFFING AND ORGANIZATIONAL MODELS

Ensuring adequate staffing capacity and staff retention in the face of retirements, new sourcing models, growing external competition, rising salaries, and the demands of technology initiatives on both Information Services and non-Information Services staff.

Core Priorities 3/HLC Criterion 5B1, 5C4, 5C5

- Ensure a strong IT workforce capable of achieving the information technology goals of the College.

6 - IMBED TECHNOLOGY ADVANCEMENTS

Helping institutional constituents (including the Information Services staff) adapt to the increasing pace of technology change.

Core Priorities 2/HLC Criterion 2A2, 2B1, 3D4, 5C1-6

- Leverage web, social media, and mobile technologies to provide effective and consistent content delivery including providing the communications department technologies for community outreach.
- Support effective means of internal and external communications for all college constituent groups.
- Improve departmental communication by participating in monthly meetings with administration.

STRATEGIC GOALS	CORE PRIORITIES	KPI METRIC	HLC CRITERIA
1. Advance student entry, reentry, retention, and completion strategies.	1. Drive Student Success	1. Student Success 2. Student Completion	1. Mission
2. Foster excellence in teaching and learning.		3. Student Learning 4. Ratios	2. Integrity: Ethical and Responsible Conduct
3. Expand partnerships & public recognition of Barton Community College.	2. Cultivate Community Engagement	5. Partnerships 6. Enrollments	3. Teaching and Learning: Quality, Resources, and Support
4. Promote a welcoming environment that recognizes and supports student and employee engagement, integrity, inclusivity, value, and growth.	3. Optimize the Barton Experience	7. Barton Experience	4. Teaching and Learning: Evaluation and Improvement
5. Develop, enhance, and align business processes.	4. Emphasize Institutional Effectiveness	8. Composite Financial Index 9. Grants	5. Institutional Effectiveness, Resources and Planning