



Account Executive-Great Bend

KAKE TV is currently seeking a professional Account Executive to sell KAKE-TV, Me-TV Kansas and digital advertising at its satellite station in Great Bend. The ideal candidate will possess strong communication, analytical and presentation skills.

Responsibilities will include:

- Develop new business by reaching out to local businesses and other advertisers
- Retain and develop current customer business
- Script and assist production in the creation of advertising messages
- Serve as a representative of KAKE to the community
- Attendance via conference call at weekly sales meetings
- Maintain accurate projections of revenue

Qualifications:

- Strong communication, analytical, and presentation skills
- Prior successful outside sales experience – Broadcast media experience is preferred
- Proficient using Microsoft Office products
- Good driving record and reliable transportation for visiting clients
- College degree preferred
- Enjoy a fast paced environment with a focus on results
- KAKE-TV is a drug-free company and requires pre-employment drug testing and background checks.

Our Account Executives are paid on a commission and bonus basis, and can enjoy a full benefits package, generous retirement benefit, and a great career with a growing successful company. Interested candidates can apply to:

David Herrmann, General Sales Manager
KAKE-TV
1500 N. West Street
Wichita, KS 67203
david.herrmann@kake.com

No phone calls please.

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