**BARTON COMMUNITY COLLEGE**

##### COURSE SYLLABUS

## GENERAL COURSE INFORMATION

Course Number: JOUR 1710

Course Title: Performance Thesis - Yearbook  
Credit Hours: 3  
Prerequisite: Consent of instructor  
Division and Discipline: Academics/Journalism

Course Description: In this course, the college yearbook will be created. The creativity of the student will be stressed and will be implemented by the faculty advisor working in cooperation with a representative from a commercial yearbook firm.

###### CLASSROOM POLICY

Students and faculty of Barton Community College constitute a special community engaged in the process of education. The college assumes that its students and faculty will demonstrate a code of personal honor that is based upon courtesy, integrity, common sense, and respect for others both within and outside the classroom.

The College reserves the right to suspend a student for conduct that is detrimental to the College’s educational endeavors as outlined in the College Catalog.

Plagiarism on any academic endeavors at Barton Community College will not be tolerated. Learn the rules of, and avoid instances of, intentional or unintentional plagiarism.

Anyone seeking an accommodation under provisions of the Americans with Disabilities Act should notify Student Support Services. Students are responsible for the following:

## COURSE AS VIEWED IN THE TOTAL CURRICULUM

The college yearbook offers the student an opportunity to create a product that is desired by other students. This course encourages the student to become involved with and to investigate daily college life. By becoming aware of the many campus offerings, the student will likely become more active. Consequently, the student will gain a more rewarding and beneficial education.

## ASSESSMENT OF STUDENT LEARNING/COURSE OUTCOMES

Barton Community College assesses student learning at several levels: institutional, program, degree and classroom. The goal of these assessment activities is to improve student learning. As a student in this course, you will participate in various assessment activities. Results of these activities will be used to improve the content and delivery of Barton’s instructional program.

Upon completion of this course students will be able to:

1. Demonstrate basic knowledge of yearbook production
2. Demonstrate knowledge of writing to a specific audience.

## COURSE COMPETENCIES

1. Display information that is important and relevant by writing copy and creating page layouts.
2. Develop skills in various yearbook elements including layout, copy, writing and photography while producing the school yearbook.
3. Develop accuracy in fact, spelling and overall impression of the yearbook through practice assignments and actual yearbook production.
4. Analyze the overall functions of the yearbook from the source to the final printed product.
5. Demonstrate editing processes and procedures through practice and actual assignments.
6. Budget time by meeting publication deadlines.
7. Develop public and human relations techniques in handling peers, faculty, administrators and the community.

## INSTRUCTOR'S EXPECTATIONS OF STUDENTS IN CLASS

## TEXTBOOKS AND OTHER REQUIRED MATERIALS

### VIIREFERENCES

### METHODS OF INSTRUCTION AND EVALUATION

## ATTENDANCE REQUIREMENTS

## COURSE OUTLINE