

## **Naming Rights – Gym Floor**

**Detail:** The authority to accept naming gifts for College Buildings and Facilities shall lie with the Board of Trustees. The criteria for the naming rights include:

- Sufficient Monetary Gift
- Honorary Recognition
- Other reasons trustees may have

The Physical Education gym floor is in need of replacement. Bids are currently being solicited for the replacement of the gym floor. Dr. Leonard T. Fleske and Mrs. Sheila Fleske have agreed to provide the funding for the replacement of the gym floor. Based on the monetary gift for the replacement, and the College's Naming Rights Policy, the gym floor would be named the LT and Sheila Fleske Court.

The Naming Rights agreement has been reviewed by College Legal Counsel.

**Recommendation:** It is recommended that contingent upon the Foundation's receipt of the funds and the signed naming agreement; the Board of Trustees approve the naming of the gym floor the LT and Sheila Fleske Court.

## **2202 – Naming of College Buildings and Facilities**

College buildings are individual structures, housing college programs and/or services.

Facilities include but are not limited to courtyards, roads, walkways, playing fields, parks, gardens, agricultural or forestry plots, classrooms, offices, reading rooms, seminars rooms, galleries, recreational courts, lounges, etc.

The authority to accept naming gifts for College buildings and facilities shall lie with the Board of Trustees. The Board of Trustees shall allow for naming opportunities based upon:

- a) Sufficient Monetary Gift
- b) Honorary Recognition
- c) (Other reasons trustees may wish to provide naming opportunity)

The Trustees shall make a determination of any naming opportunity on a case by case basis. In those situations where the naming opportunity is based upon a gift the trustees shall evaluate the size of the gift in relationship to the naming opportunity i.e. entire building, classroom, etc.

When a naming agreement has been completed said name shall remain unchanged unless an appropriate request is made by the donor to modify the name previously given. Any modification of a previously named facility shall rest solely and exclusively with the trustees.

The trustees in consultation with the Barton Community College Foundation shall authorize and participate in creating the terms of each “donor agreement” that sets forth the terms and conditions of the naming opportunity.

The College and the Foundation shall work together to develop and produce appropriate donor recognition and display.

Once the naming rights agreement has been completed and accepted by the donor and the Barton Community College Foundation said agreement must be finally approved by the Barton Community College Board of Trustees in an open session.

(Based on policy 1202; revised and approved by President on 6/24/10)