

Barton Planning Update Board of Trustees June 26th, 2018

1. Website
 - a. Barton at a Glance [Dashboard](#).
 - i. Will be tying Strategic Goals into the data site.
 - ii. BARTonline
 1. Saudi Arabia continues to edge out India as top country.
 - iii. WWW.BartonCCC.edu
 1. India by far is the top country looking into Barton
 - a. 20% of all sessions¹, 40% of new users²
 - b. 9,714 sessions¹
 - c. 8,574 new users²
2. Board ENDS
 - a. July – END 8: Contingency Planning – Dr. Heilman – [Last Year](#)
3. Strategic Planning
 - a. Yearly Plan final report.
 - b. Summer [Executive Planning Meeting](#) all 5 student Government representatives will attend.
 - i. Board of Trustees approves [Strategic Framework](#) (if any changes last revision 06/13/2017)
 - ii. Receives Monthly updates
 - iii. Provides input.
4. Data Reporting – KBOR Data Calendar
 - a. [Community College Data Books](#)
 - b. [Performance Agreement/Reports](#)³ – In Progress
 - c. [Community College Tuition & Fees Report](#) – In Progress (Mark)
 - d. [Facilities Survey](#) – In Progress (Mark)
 - e. [Business Training and Enrichment \(BTE\)](#)⁴ – In Progress

1. A Session is defined by Google as a user's interaction on a website that takes place within a set time frame. By default, Google sets this time frame to 30 minutes.

2. The first time a device (desktop, laptop, smart phone etc) or a browser (like chrome, internet explorer) loads your website content, Google Analytics tracking code creates a random, unique id called the client id and send it to GA server. This unique id is counted as a new unique user in GA.

3. Kansas Statute 74-3202d established performance-based funding for technical colleges, community colleges, state universities and Washburn University. Each institution's receipt of new state funds is contingent upon meeting goals outlined in its Performance Agreement. Institutions submit a Performance Agreement for Board approval once every three years and performance is evaluated annually.

4. Senate Bill 345 charged the Kansas Board of Regents with developing a system of collecting, maintaining, and providing data analysis through a uniform postsecondary education database in the following section: Sec. 11 (b) (3) "...collect and analyze data and maintain a uniform postsecondary education data base"