Barton Planning Update Board of Trustees May 26th, 2020

1. Website – Interesting stats last 365 days.
   a. No correlation between website pageviews and the college gaining international student enrollments.
2. Appears to be a correlation between website visits and the college gaining enrollments from other states.
   a. Top states with webpage views
      i. Missouri
      ii. California
      iii. Illinois
      iv. Texas
      v. New York
   b. Top states with actual enrollments are:
      i. Missouri
      ii. California
      iii. Texas
      iv. Oklahoma
      v. New York
3. Brief overview of Barton's Live Basic Counts report
4. Board ENDs
   a. June END 7 "Strategic Planning" Dean Perkins
   b. Last Year's END 7 Report
5. Strategic Planning
   a. Strategic Planning/Budgeting for 2021 is in process.
   b. Currently all Strategic Planning is placed on hold.
   c. Yearly Goals/Plan updated monthly.
   d. 3-year Strategic Goals & Activities plans
      i. Adult Education
      ii. Instructional Council Plan
      iii. Student Services Plan
      iv. Facilities Plan
      v. Information Services Plan
      vi. Institutional Effectiveness Plan
      vii. Fiscal Plan
      viii. Human Resources
      ix. The Center
6. Data Reporting KBOR Data Calendar
   a. Kansas Public Higher Education & Training Program Search
   b. Seamless Systemwide Transfer
   c. Kansas Higher Education Statistics
   d. IPEDS – Finance Survey – Completed
   e. KSPSD Special Collection – In Progress
   f. Performance Agreements – In Progress
   g. Community College Tuition & Fees Report – In Progress
   h. NC-SARA – In Progress

Drive Student Success
1. *Advance student entry, reentry, retention and completion strategies.*
2. *Commit to excellence in teaching and learning.*

Cultivate Community Engagement
3. *Expand partnerships across the institution.*
4. *Reinforce public recognition of Barton Community College.*
5. *Foster a climate of inclusivity so students, employees, and communities are welcomed, supported, and valued for their contributions.*

Emphasize Institutional Effectiveness
6. *Develop, enhance, and align business processes.*
7. *Manifest an environment that supports the mission of the college.*

Optimize Employee Experience
8. *Promote an environment that recognizes and supports employee engagement, innovation, collaboration, and growth.*
9. *Develop, enhance, and align business human resource processes.*