BARTON
COMMUNITY COLLEGE

1. **Advance student entry, reentry, retention, and completion strategies**

Barton will increase student access to higher education with enhanced recruitment and retention efforts, allowing students to achieve their educational objectives.

1.1 Create a strategic enrollment committee to develop comprehensive student recruitment and retention efforts to increase enrollment throughout the college.

1.2 Strengthen communication strategies to increase current student engagement.

1.3 Advance student retention and completion through implementation of the Barton Student Success Plan and other best practices.

2. **Foster excellence in teaching and learning**

Barton will promote an environment that drives and supports faculty excellence in teaching and inspires students to become lifelong learners.

2.1 Define artificial intelligence (AI) in the instructional setting, sponsor professional development for faculty, and identify methods for communicating AI use to students.

2.2 Utilize Instructional Reviews to ensure the assessment of student learning throughout the instructional system.

2.3 Meet the Annual Performance Agreements set forth by the Kansas Board of Regents to ensure Barton achieves First Funding Tier of allocated funds.

2.4 Provide students, faculty, and staff with the resources needed to navigate a rapidly evolving educational landscape.

2.5 Ensure graduates are career and/or transfer ready.

3. **Strengthen partnerships and promote community engagement**

Barton will nurture relationships with partners to connect with the communities we serve to create value for stakeholders, build collaboration, and enhance educational opportunities.

3.1 Enhance engagement with existing or emerging partners, including, but not limited to:

- Unified School Districts
- Workforce
- Postsecondary Institutions
- Local Chamber of Commerce and Economic Development Organizations

3.2 Evaluate potential academic programs to meet industry and stakeholder needs.

3.3 Increase and promote student, faculty, and staff involvement in communities throughout the college's service area.

3.4 Establish the Alumni and Friends Association to increase Barton student and alumni connections.

4. **Ensure a welcoming experience**

Barton will support a culture that upholds integrity, values personal and professional growth, and champions access for all.

4.1 Demonstrate use of student, employee, and partner feedback to create and improve the Barton experience.

4.2 Prioritize Barton's culture of customer service with dedicated activities and events that promote quality experiences.

4.3 Demonstrate commitment to the college's integrity values: fairness, courage, honesty, responsibility, trust and respect.

5. **Optimize operational practices**

Barton will align processes to increase efficiency and effectiveness while being responsible stewards of the resources entrusted to us.

5.1 Increase funding sources through federal, state, local and private grants to support institutional goals and priorities.

5.2 Increase donor engagement and stewardship to support college goals and priorities.

5.3 Implement forward-focused technologies to integrate and support processes.

5.4 Sustain effective cyber and physical security practices to mitigate risks and vulnerabilities.

5.5 Optimize the growth of employees, and efficiency of operations.

1. Advance student entry, reentry, retention, and completion strategies

Barton will increase student access to higher education with enhanced recruitment and retention efforts, allowing students to achieve their educational objectives.

Initiative	Champions	Report Out Time	Goals	Supporting Data	Progress Updates	Results
1.1 Create a strategic enrollment committee to develop comprehensive student recruitment, and retention efforts to increase enrollment throughout the college.	Strategic Enrollment Committee					
1.2 Strengthen communication strategies to increase current student engagement.	VP of SS, Assc. Dean of Instruction, Communications Workgroup					
1.3 Advance student retention and completion through implementation of the Barton Student Success Plan, and other best practices.	Student Success Alliance					

2. Foster excellence in teaching and learning

Barton will promote an environment that drives and supports faculty excellence in teaching and inspires students to become lifelong learners.

Initiative	Champions	Report Out Time	Goals	Supporting Data	Progress Updates	Results
2.1 Define artificial intelligence (AI) in the instructional setting, sponsor professional development for faculty, and identify methods for communicating AI use to students.	Deans Council					
2.2 Utilize Instructional Reviews to ensure the assessment of student learning throughout the instructional system.	VP of Instruction & Instructional Review Committee					
2.3 Meet the Annual Performance Agreements set forth by the Kansas Board of Regents to ensure Barton achieves First Funding Tier of allocated funds.	VP of Instruction					
2.4 Provide students, faculty, and staff with the resources needed to navigate a rapidly evolving educational landscape.	Center for Learning Excellence					
2.5 Ensure graduates are career and/or transfer ready.	Dir. of Military Academics, Tech. Ed. and Outreach Programs; Exec. Dir. of Healthcare and Public Service Ed.; Exec Dir. of Ag & Industry Education; Exec Dir. of Business, Technology, & Workforce Development					

3. Strengthen partnerships and promote community engagement

Barton will nurture relationships with partners to connect with the communities we serve to create value for stakeholders, build collaboration, and enhance educational opportunities.

Initiative	Champions	Report Out Time	Goals	Supporting Data	Progress Updates	Results
3.1 Enhance engagement with existing or emerging partners, including, but not limited to: • Unified School Districts • Workforce • Postsecondary Institutions • Local Chamber of Commerce and Economic Development Organizations	Intructional Council					
3.2 Evaluate potential academic programs to meet industry and stakeholder needs.	Instructional Review Committee; Deans Council					
3.3 Increase and promote student, faculty, and staff involvement in communities throughout the college's service area.	Exec. Dir. Of Business, Technology, & Workforce Development; Dir. of Early College Opportunities; Dir. of Athletics, Chief Communications Officer; Exec. Dir. Of Institional Advancement					
3.4 Establish the Alumni and Friends Association to increase Barton students and alumni connections.	Exective Director of Institutional Advancement					

4. Ensure a welcoming experience
Barton will support a culture that upholds integrity, values personal and professional growth, and champions access for all.

Initiative	Champions	Report Out Time	Goals	Supporting Data	Progress Updates	Results
4.1 Demonstrate use of student, employee, and partner feedback to create and improve the Barton experience.	President's Staff					
4.2 Prioritize Barton's culture of customer service with dedicated activities and events that promote quality experiences.	Customer Service Committee					
4.3 Demonstrate commitment to the college's integrity values: fairness, courage, honesty, responsibility, trust and respect.	Academic Integrity Council					

5. Optimize operational practices

Barton will align processes to increase efficiency and effectiveness while being responsible stewards of the resources entrusted to us.

Initiative	Champions	Report Out Time	Goals	Supporting Data	Progress Updates	Results
5.1 Increase funding sources through federal, state, local, and private grants to support institutional goals and priorities.	Director of Grants					
5.2 Increase donor engagement and stewardship to support college goals and priorities.	President, Director of Athletics, Executive Director of Institutional Advancement					
5.3 Implement forward-focused technologies to integrate and support processes.	Chief Information Officer					
5.4 Sustain effective cyber and physical security practices to mitigate risks and vulnerabilities.	Chief Information Officer, VP of Administration					
5.5 Optimize the growth of employees and efficiency of operations.	HR, Center for Learning Excellence					