

# Barton Community College

## Board Meeting

### May 26, 2026

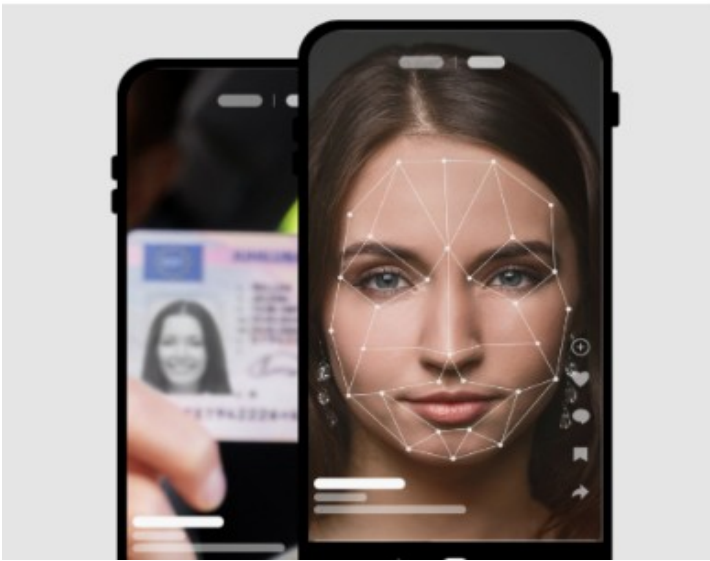
## Student Identification & Verification Software

**Detail:** Barton is responsible for verifying that the students that enroll are who they say they are. Application fraud has been steadily increasing since 2020 with the increased emphasis of online classes making it easier for fraudulent admissions and financial aid applications to make it through all Higher Ed's processing procedures. These "ghost students" successfully enroll, only to disappear—taking with them financial aid funds, official college-issued email addresses, and access to our student portal. Beyond the financial consequences, fraudulent applications create more work for staff, delay application processing, and tie up seats in courses.

Voyatek offers Application Fraud Firewall software to identify these fraudulent students on the front end rather than trying to clean up the mess on the back end. The Application Fraud Firewall is a cloud-based, adaptive AI solution. This innovative tool proactively evaluates student applications by utilizing a wide range of public and private data sources, enabling institutions to identify and track potentially fraudulent financial aid applications before any funds are allocated to scammers or enrollments are processed.

Voyatek's integration of Socure's digital identity verification and fraud prevention capabilities significantly enhanced the detection and prevention of fraud in admissions, financial aid, and enrollment processes.

Application Fraud Firewall consolidates data from admissions CRM, SIS, and LMS, then uses adaptive AI to identify potentially fraudulent applications and actions in real time. It is designed for Higher Education and uncovers red flags assessing applicant-specific data points like application origin, student contact information, high school location, graduation dates, previously earned credits, IP addresses, along with public the public record data to flag potentially fraudulent aid and enrollment applications.



A Barton team that deals with these fraudulent issues have researched various options to assist in countering the fraudulent applications/enrollments and have determined that this software option to be the best solution. This software is used by multiple Community Colleges within Kansas as well as nationwide. A Kansas Community College reported that the software is catching approximately 100 fraudulent student applications per month, without negatively impacting their enrollment. The success rate for identifying fraudulent students is around 98%. Voyatek is adding approximately 4 new Higher Ed institutions per month as the fraudulent trend continues to spiral upward.

Barton is a member of E&I Cooperative Purchasing Group. E&I's competitive solicitation process is designed to provide "best value" contracts for its members. By sourcing products via the E&I Cooperative Purchasing Group, we are guaranteed the lowest cost available for the requested product. The E&I Cooperative sourcing allows institutions the ability to:

- Access discounted pricing using the leverage of thousands of other educational institutions.
- Save approximately 15% on every contract over the RFP process.
- Reduce cost and risk during the procurement process.
- Participate in rebates and incentives

Most Higher Educational institutions are now using the E&I Cooperative to source Higher Ed Specific products. The other Kansas Community College's that have implemented the Voyatek Fraud software sourced the product via the E&I Cooperative Purchasing Group.

The purchase of the software includes hosting of the data offsite, setup and implementation, and a per transaction fee. The cost for the 5-year subscription is \$253,420. Funds for the purchase will be taken from Capital Outlay and are a budgeted expense.

Recommendation – Approve the purchase through the E&I Cooperative Purchasing Group for the Voyatek Application Fraud Firewall software in the amount of \$253,420.