TouchNet Management Software

Board Study Session August 14, 2018 TouchNet is a comprehensive commerce management software system that consolidates, automates, integrates, and secures campus wide payments and related business transactions. Currently, our business operations are spread among numerous vendors and numerous pieces of equipment. Issues we currently have include:

- At times students are confused with the number of vendors providing our services.
- Student bills generated out of Banner are difficult to read/understand.
- The Business office currently has 5 credit card processors that have to be reconciled each month requiring logging in to 5 different websites to complete this process.
- Dealing with multiple vendors is difficult and they lack consistency when dealing with chargebacks and refunds.
- Payment plans are currently offered via a third party provider and students must go to their website to enroll.
- Credit card payments taken in person or over the phone must be manually posted to the student's account.
- Checks that are received are held and deposited weekly. Checks are given to various departments and then sent to the Business office, which again delays the deposit process.
- Receipts are manually created and are either mailed or scanned and emailed.
- Currently we are required to provide 3 notifications to students prior to turning the account over to collections. A typical collection mailing will result in postage charges of approximately \$750 for each mailing. We send the collection mailings each semester (x 3 mailings per student). The end result is annual postage charges of approximately \$6,750.
- When collection mailings occur, we typically get back a large number of bills as non-deliverable. For our June Collection mailing 111 were returned as non-deliverable. These collection notices are printed, stuffed in envelopes, run through our postage machine, and then delivered to the post office all of which requires the Business Office staff processing the notices.
- Our IT department houses our current payment system across seven different servers. Moving to TouchNet will eliminate four
 of the servers.
- It is sometimes difficult to trouble shoot payments and processes since we must first identify how the payment was made and which processor/vendor was used. A single vendor would streamline this process.
- Each time one of our current vendor has upgrades, our IT department must install the upgrades on the various servers.

TouchNet Highlights

TouchNet's Payment Center provides a comprehensive "payment portal" for online account management by students and parents and helps automate and streamline student account processes. The Payment Center also provides real-time integration with Banner.

TouchNet's Student Account Center provides basic payment services for student accounts. It offers online payments, parent pay, stored payment profiles, access to real-time account balances, account activity, scheduled payments, and real-time posting of payments to Banner. Mobile functionality is built into the Student Account Center.

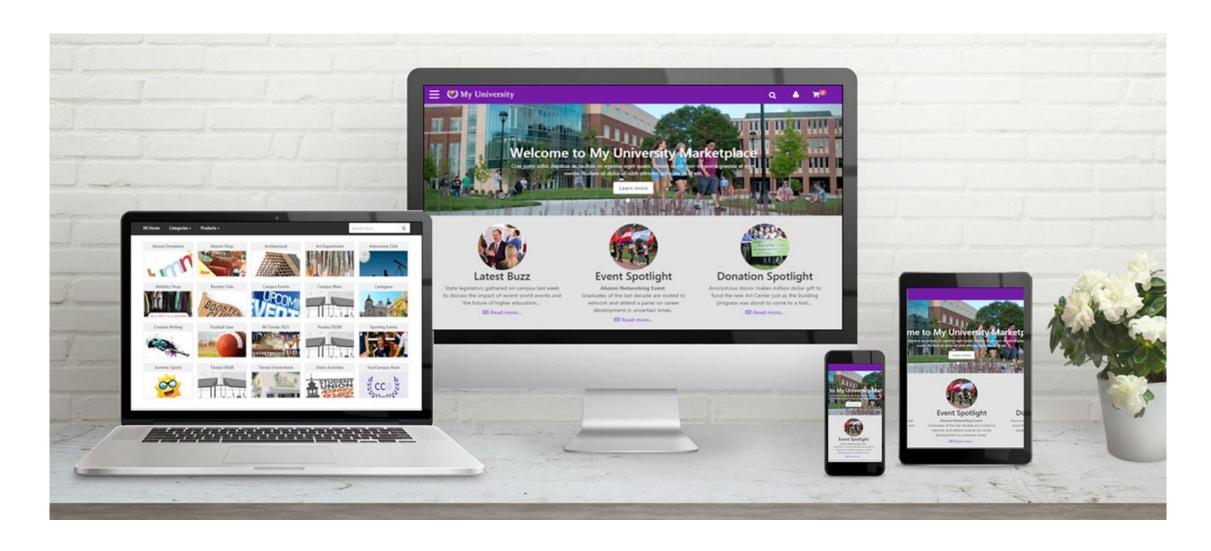
Credit/Debit Cards are processed via TouchNet's system for authorization and settlement of credit card and signature debit transactions. In addition, TouchNet provides PCI-compliant data security, fraud prevention, and full reporting for streamlined credit card reconciliation.

ACH (Automatic Clearing House) processes "electronic" checks online and convert paper checks to electronic transactions. The ACH module includes transaction reconciliation reports, validation of bank routing numbers, and creation of an ACH Transfer file for the bank.

TouchNet's Bill+Payment provides web-based bill presentation, electronic disbursement of student refunds, electronic deposits, and online tuition payment plan setup and enrollment. Mobile functionality is built in. Online bills are available as well as 1098-Ts, and access to billing and bill payment history, plus automatic email and/or text message alerts.

TouchNet's offers payment plans for creating, managing, and enrolling in tuition installment payment plans. It enables campus-administered plans with real-time integration with Banner. It automatically recalculates payment amounts when a student's status changes and emails notifications of account changes. In addition, it can provide for automatic rollover of students to new plans after they complete old plans, which allows for the conversion of static plans to dynamic real-time plans.

Mobile functionality is built into the appropriate modules

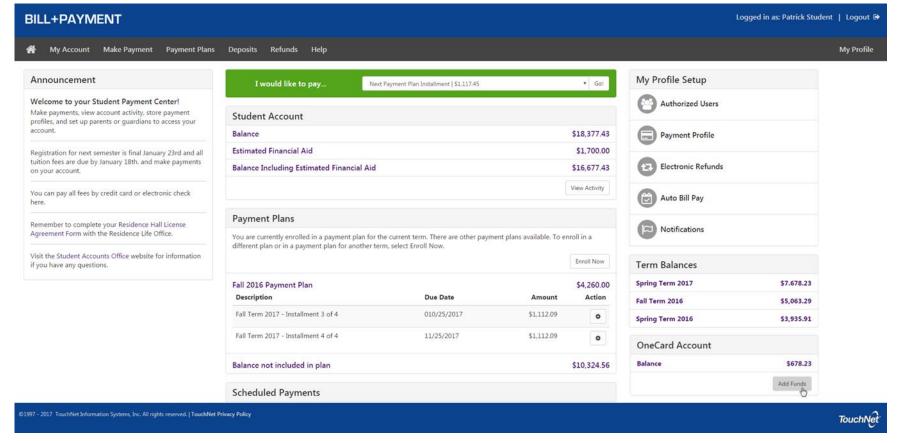


Student Account Center

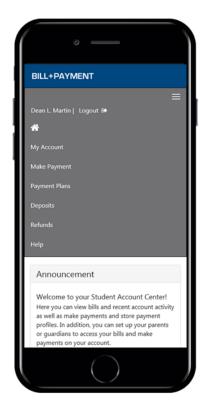
The Student Account Center provides basic payment services for student accounts, including online payments, parent pay, stored payment profiles, access to real-time account balances, account activity, scheduled payments, payment plans, refund history, and real-time posting of payments to Banner.

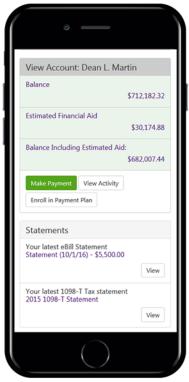
As shown below, when a student first logs into their account, their current account balance is displayed. You can choose whether to include Estimated Financial Aid in the current balance. Current account information is retrieved from Banner

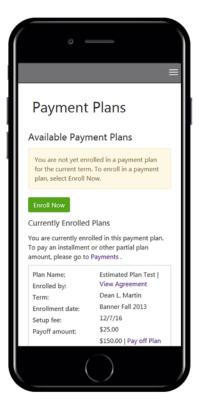
in real time.

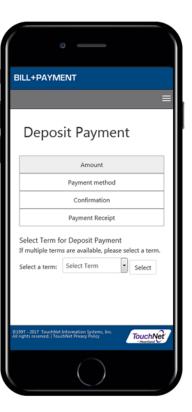


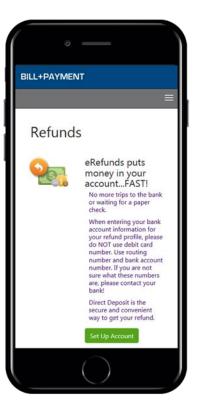
TouchNet processes are all mobile friendly. Any process the Student can do on the web is also available via their mobile device (Payments, account information, payment plans, refunds, authorized users, etc.).





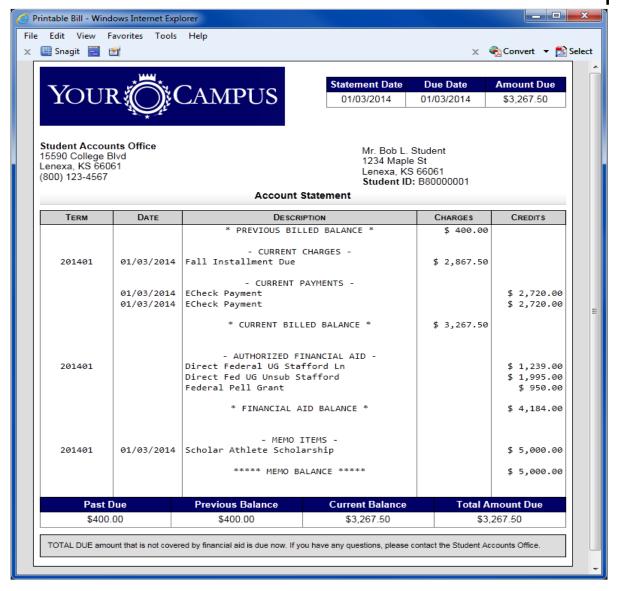






TouchNet provides a printable bill, which is available to the student via the web. The Bill can be customized by the Business office and can be delivered via email via the TouchNet ebill process. This eliminated the need to mail student bills and improves the readability

of the student's bill.



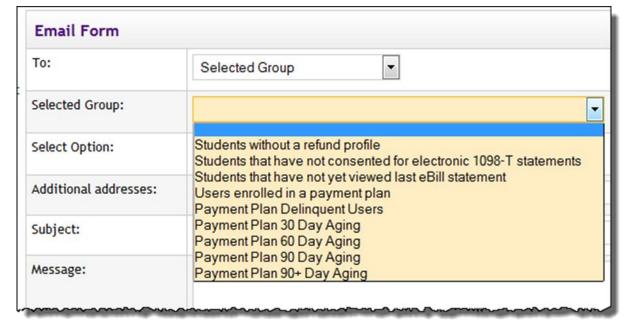
Business Office Communication System

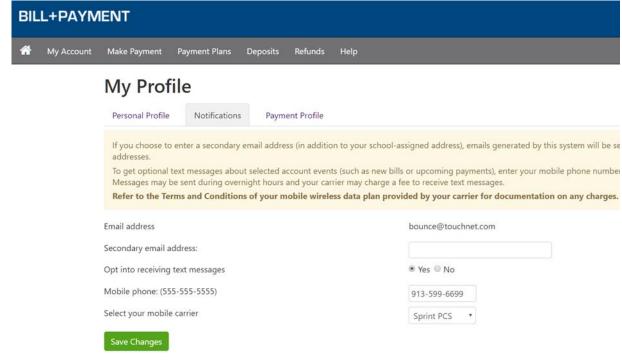
TouchNet's communication software allows students to sign up for text messages and email. The student will be notified via email and text when a bill is due, a payment has been made, or the amount of their bill has changed.

The Business office can also take advantage of direct communications – for instance- we may want to send a targeted message to the group of students who don't have a refund profile setup and encourage them to "click here' to set it up. Then it would go to the page to setup the refunds.

The Business office can promote text communications, automate notifications to students, send targeted messages to

students or groups of students.

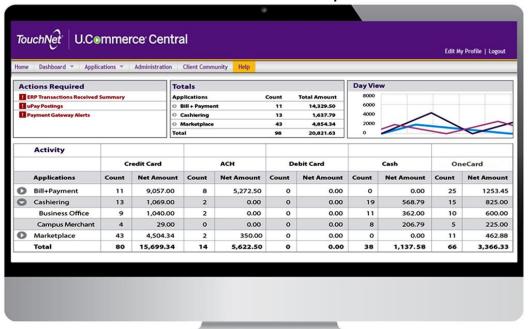




Business Office Processes

TouchNet's RECON 1 reporting helps Business office staff who are responsible for reconciling payments, handling returned payments, and monitoring payment activity. Staff can view and reconcile credit card, debit card, and ACH payments received, and their associated fees, with what was deposited in Barton's bank account. Batch numbers from transactions in the payment gateway correspond to batch numbers from actual settlements because they are in one unified system. In addition, all settled batches can be viewed down to a single transaction, including any associated processing costs.

TouchNet's Dashboard delivers a single summary view of campus wide payment transactions. The Dashboard gives Business office staff a snapshot of the cumulative effects of transactions processed through the day. Then it lets them drill down to the transaction level to research issues and solve problems.

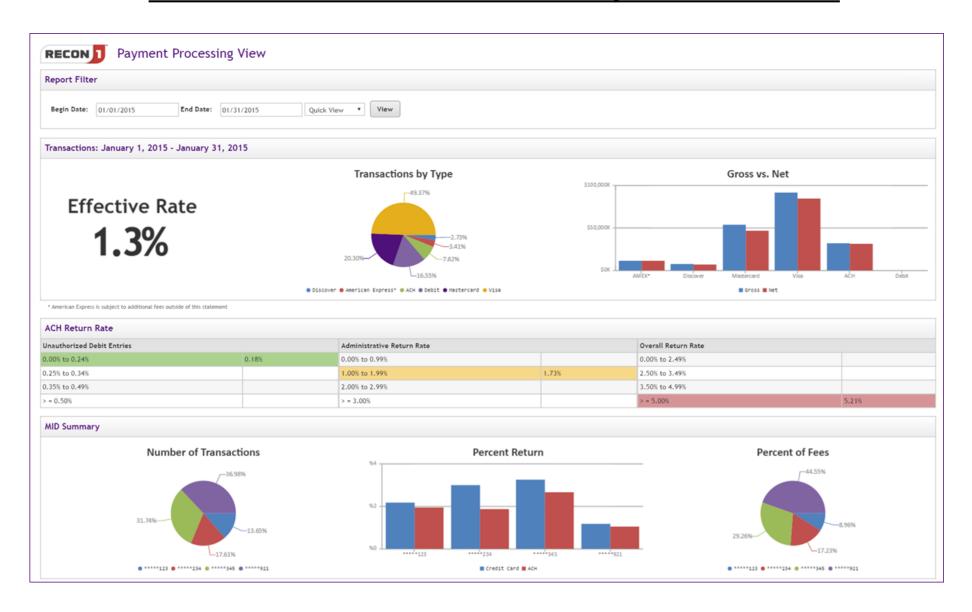


The Dashboard also allows staff to view student information such as:

- Last login/Login history
- Email addresses and/or mobile phone number
- Last automated message and message history
- Current balance
- Student Consents
- Billing and/or 1098-T statement(s)
- Current activity
- Payment history
- Agreement history
- Holds
- Saved payment methods
- Authorized third-party users
- Scheduled payments
- Automatic Bill Payment Details
- Active payment plans and plan details, including enrollment date, setup fee, plan amount remaining, installment due dates and amounts, and enrollment agreements

Bill+Payment Home Administration Communications		Student Ad	ccount									
▶ Reports		Account Detai	ls									
eDepositseStatements		Student name:					Olive L. S	tudent				
eRefunds Payment Plans		Last login:					4/13/15	11:25:00		View Login I	History	
Help		Student email add	ress:				student@	school.com		_		
		Last automated me	essage:				4/13/15	Thank you for you	ur payment	View Messag	e History	
Customer Service Yiew by Student ID <u>OR</u> N	lamo		nt: Student Accounts						.,		•	
tudent ID:	aille	Balance:									\$6,350.0	
iddent ib.	View	Estimated Financia	al Aid:								\$1,700.0	
		Balance Including I									\$4,650.0	
tudent Name (Last,First)	:	bataneo metaanig t	Estimated 7 iidi								\$ 1,00010	
	View	View Student Co	onsents View St	atement	View 1098T	Statement	View Acc	count Activity	View Payment Hist	ory		
arent/Authorized User E	View	Enroll In Plan	View Agreement	History	Emulate Stud	dent						
		Holds										
		Code	Description			Payme	ent Types Blo	ocked				
		AR	Balance Due			ach						
		Active Payme	nt Plans									
		Show 10 v entries				Search:						
		Name		A	Enrollme	nt Date	\$	Setup Fee		t \$	Action 0	
		Spring 2015 Payme	ent Plan		2/26/15			:	50.00	\$5,116.67	View	
		Showing 1 to 1 of 1 entries							st Previous 1 Next Last			
		One or more of the credit cards have expired or could not be validated, and can no longer be used for making payments.										
		Saved Payment Methods										
		Payment Methods Dad's MasterCard XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX			Actio	on Refund	Account	Date Last Modified				
					Dele	te N/A		3/26/13 09:13:2	2			
	My MasterCard XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX			Dele	ete N/A		2/25/15 09:58:33					
				Dele	ete Yes	Yes 2/25/15 10:18:26						
		Authorized Users										
		Name Email Address Can View Payments			Can View Bills Can View 1098-1		Can View 1098-T	Action				
		jsokol@touchnet.com		n	Yes		Yes		Yes	View	View Remove	
		John Mealy jmealy@touchnet.com		om	Yes Yes		Yes	Yes Yes		View Remove		
		Scheduled Pay	/ments									
		Scheduled Pay	yments	Date		Amount		Payment Met	hod	Action	1	

Business Office Processes - Visibility of Transactions



Business Office Processes - Reconciliation

Batch Details	Payment Gateway				ERP	Global/ Heartland				
Date/Time	Transaction ID	Reference Number	Payment Method	Туре	Ancillary Data	Amount	Fee	Settled Net	Status	Actions
1/1/2016 13:15:23 CDT	13	2014010100000	Visa	PUR	B80000025	\$800.25	-\$22.00	\$778.25	V	o <u></u> ‡e
1/1/2016 13:19:03 CDT	14	2014010100001	Visa	CRD	B80000014	\$-4,330.00	-\$9.75	-\$320.25	V	; <u>*</u> ¢
1/1/2016 13:19:04 CDT	15	2014010100002	American Express	PUR	B80000124	\$572.50	-\$1.00	N/A	¥	o <u>#</u> c
1/1/2016 13:19:05 CDT	16	2014010100003	MasterCard	PUR	B80000057	\$172.00	-\$4.73	\$167.27	~	o#c
1/1/2016 13:19:06 CDT	17	2014010100004	Visa	PUR	B80000077	\$15.00	-\$0.50	\$14.50	V	D#2
1/1/2016 13:19:07 CDT	18	2014010100005	Visa	PUR	B80000010	\$300.65	-\$8.25	\$292.40	~	o <u>‡</u> e

Data Security

TouchNet offers hosting services in the TouchNet Certified DataCenter. The TouchNet Certified DataCenter is a PCI DSS-compliant facility (Level-1 certification via independent Qualified Security Assessor) in which sensitive payment information can be collected, processed, and stored off-campus in a secure location.

TouchNet will provide and maintain all hardware, install the hosted software, and provide ongoing operations, including software maintenance, and release management services. TouchNet provides 24x7 monitoring, keep in sync with the Banner system, and install all updates and patches. TouchNet personnel will also handle backup and recovery procedures.

TouchNet is audited annually for compliance to both the PCI DSS (Payment Card Industry Data Security Standard) and, where applicable and required, the PA-DSS (Payment Application Data Security Standard). The PCI audits are performed by an independent Qualified Security Assessor.

By hosting your TouchNet commerce applications in our compliant DataCenter, TouchNet assumes responsibility for:

- Physical security
- Limited access to your commerce applications
- Data encryption for stored sensitive data and transmitted data
- Firewall protection for all applications
- Redundant systems and hot site to ensure system availability
- 24x7 monitoring of your system by TouchNet staff

<u>Financials – Direct Costs</u>

	Annual Credit Card Volume	Current Fees
Paypal	\$4,151,529	\$101,712
NPC	\$1,678,000	\$44,851
Citizens	\$45,660	\$2,015
Vantage	\$123,608	\$4,207
WorldPay	\$457,288	\$11,671
Telecheck	\$550,000	\$12,495
	\$7,006,085	\$176,952
Touchnet Fees (estimate)	\$7,006,085	\$137,165
Fee Savings		\$39,787
Touchnet Payment Plan revenue (estimate)		\$25,000
Total Direct Savings		\$64,787
Ellucian Payment Center Annual Fee		\$25,000
Touchnet U. Commerce Annual Fee		\$61,000
Total Annual Fees		\$86,000
One time start up fee		\$39,970

Kansas Colleges Currently using TouchNet

- University of Kansas
- University of Kansas Medical Center
- Wichita State University
- Washburn University
- Emporia State University
- Butler Community College
- Johnson County Community College
- Benedictine University