

Mission Statement Suggested Revision

Suggested:

Barton offers exceptional and affordable learning opportunities supporting student, community, and employee needs.

Current Mission Statement:

The Mission of Barton Community College is to provide quality educational opportunities that are accessible, affordable, continuously improving and student focused. Barton is driven to provide an educational system that is learning-centered, innovative, meets workforce needs, strengthens communities, and meets the needs of a diverse population.

Suggested	Current
Barton	The Mission of Barton Community College is
Offers	to provide, Barton is driven to provide
Exceptional	quality, continuously improving, innovative
Affordable	that are accessible, affordable,
Learning opportunities	educational opportunities, an educational system
Support Students Needs	and student focused, that is learning-centered
Support Community Needs	meets workforce needs, strengthens communities, and meets the needs of a diverse population
Support Employee Needs	*ADDED

*Employee needs mentioned in both vision and core values.

Mission Review Comparisons

(Used in new statement) (Not used in new statement) (Added) extra filler

Suggested:

Barton offers exceptional and affordable learning opportunities supporting student, community, and employee needs.

Comparisons to Current Mission Statement:

The Mission of Barton Community College is to provide quality educational opportunities that are accessible, affordable, continuously improving and student focused. Barton is driven to provide an educational system that is learning-centered, innovative, meets workforce needs, strengthens communities, and meets the needs of a diverse population.

Vision:

Barton Community College will be a leading educational institution, recognized for being innovative and having outstanding people programs and services.

Core Values:

- Drive Student Success
- Cultivate Community Engagement
- Optimize Employee Experience
- Emphasize Institutional Effectiveness

Ends

1. Essential Skills
2. Work Preparedness
3. Academic Advancement
4. "Barton Experience"
5. Regional Workforce Needs
6. Barton Services and Regional Locations
7. Strategic Plan
8. Contingency Planning

Top Words

Student Face-to-Face

1. Class/School/Student
2. Barton/College
3. Great/Good
4. Help
5. Love
6. Time
7. Experience
8. Campus
9. Thank
10. Teacher

Student Online

1. Class/Online/Course
2. Barton/College/School
3. Great
4. More
5. Time
6. Student
7. Work
8. Help
9. Experience
10. Program

Workshop Top 12 words (ranking in RED):

Deliver ⁶innovative, ¹⁰accessible ⁵learning opportunities that ⁹support student development ⁸and ⁴community needs ¹while assuring ⁷educational engagement and excellence. ¹² ²