

# **BARTON**

*COMMUNITY COLLEGE*



## **Hispanic Engagement and Recruitment office**



- Our main goal is to educate current and prospective students on the importance of post-secondary education and assist them with these processes at Barton.
- Bringing them to Barton and keeping them here until they earn a degree or certificate is vital. The Hispanic population is growing at an accelerated rate and we need services to serve this population. There is a great need for support and knowledge of post-secondary education in the Hispanic population. HERO is here to fill that void.



## Services

- Application and enrollment assistance
- Financial aid completion
- Scholarship information and assistance
- Referrals to other programs on campus
- Community service opportunities
- Transfer visits
- Home visits
- School Visits
- Special Informational Events (Family Breakfast)
- Assistance for adult students to improve their English and expand employment opportunities.
- HALO Hispanic American Leadership Organization



## Fall Enrollments by School Year

	2018-2019	2019-2020	2020-2021	2020-2021
Students Recruited	57	60	65	59
Enrolled in the Fall	34	48	53	43
Percentage	60%	80%	82%	72%

These numbers reflect the prospective students (either high school students or adults) I worked closely with each year

To date, 30% of these students have completed have completed a Stand Alone Parent Program, Certificate, or Degree

## **Percentage of Total Hispanic Enrollment By Head Count**

2017	9%
2018	10%
2019	12%
2020	13%
2021	15%
2022	16%

This Data represents all locations/modalities. However many of the students I work with take online classes or enroll in only online classes.



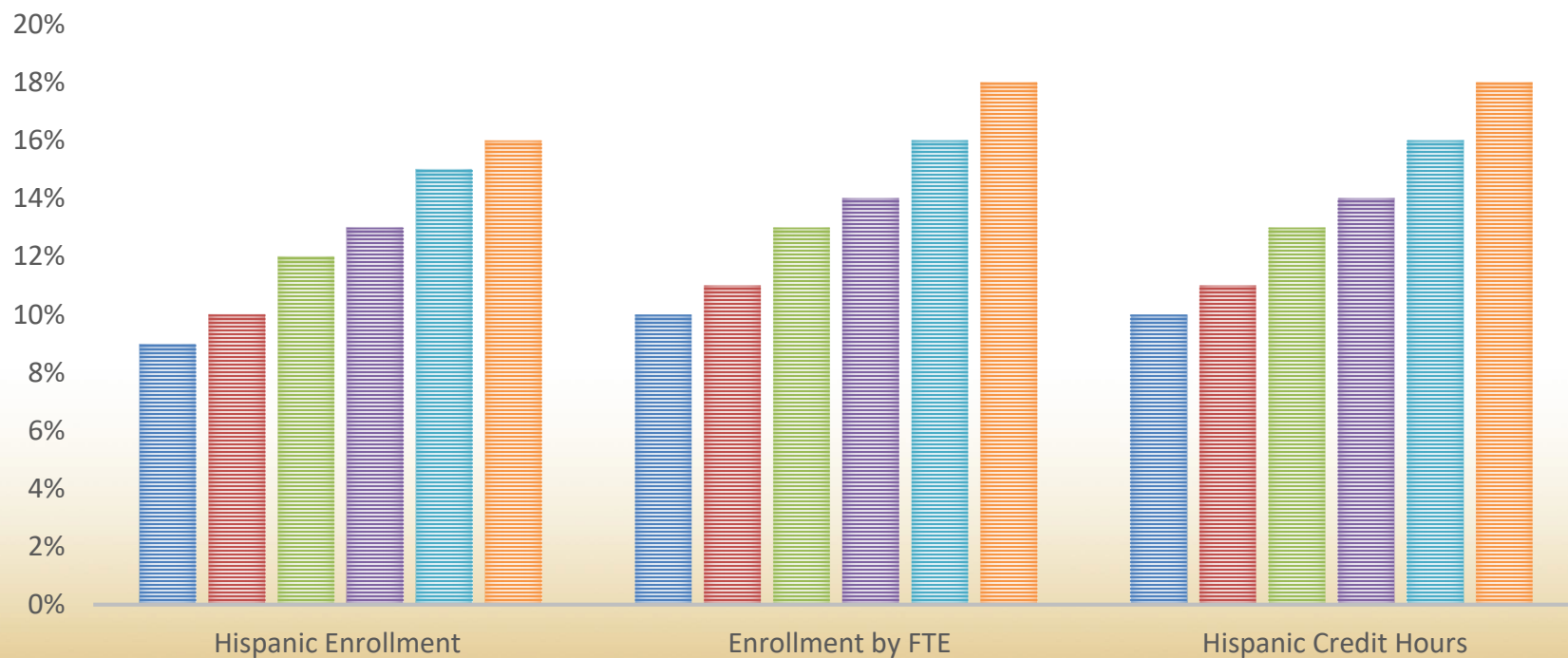
## Percentage of Barton County Campus Hispanic Enrollment By Head Count

2017	12%
2018	13%
2019	14%
2020	13%
2021	14%
2022	12%
202301 (Fall 2022)	13%

- Prior to implementation of directed services, three year average Barton County Campus Hispanic enrollment by headcount was 9.6%
- After implementation of directed services, three year average Barton County Campus Hispanic enrollment by headcount is 13%

## ACADEMIC YEARS

2017 2018 2019 2020 2021 2022





# Graduation

Kansas Board of Regents

Graduation Institution Rate by Race/Ethnicity - 100% Rate

Fall Calendar Entry Years

Barton Community College

Institution	Race/Ethnicity	Fall Calendar Entry Year								
		2011	2012	2013	2014	2015	2016	2017	2018	2019
Barton Community College	White	27.8%	36.3%	35.2%	29.2%	32.9%	32.7%	35.9%	45.5%	43.9%
	<b>Hispanic</b>	<b>17.4%</b>	<b>24.6%</b>	<b>29.6%</b>	<b>28.6%</b>	<b>18.6%</b>	<b>34.1%</b>	<b>26.6%</b>	<b>31.9%</b>	<b>35.9%</b>
	Black or African-American	19.6%	16.4%	15.6%	20.3%	35.3%	39.4%	22.4%	28.8%	41.1%
	American Indian or Alaska Native	-	50.0%	-	-	28.6%	80.0%	57.1%	25.0%	36.4%
	Asian	-	25.0%	37.5%	33.3%	16.7%	50.0%	-	40.0%	46.2%
	Native Hawaiian or Other Pacific Islander	-	0.0%	-	-	-	-	-	-	-
	Two or More Races	-	-	-	-	-	-	-	-	-
	Non-Resident Alien	-	-	-	-	-	-	-	-	-
	Unknown	14.3%	36.0%	19.0%	31.4%	22.8%	9.5%	38.3%	26.9%	66.7%

Sources: KBOR KHEDS Academic Year Collection, KHEDS Fall Census Collection

Note: A dash '-' indicates a cell has no data or the data has been suppressed due to confidentiality and reliability standards.



# Retention

Kansas Board of Regents

Retention Institution Rate by Race/Ethnicity

Fall Calendar Years 2015 - 2020

Barton Community College

Institution	Race/Ethnicity	Fall Calendar Year					2020	1 Year Chg	5 Year Chg
		2015	2016	2017	2018	2019			
Barton Community College	White	56.1%	55.1%	56.6%	67.4%	64.4%	60.5%	-3.9	4.4
	Hispanic	47.1%	59.8%	54.7%	55.3%	53.3%	62.0%	8.7	14.8
	Black or African-American	66.2%	57.6%	52.2%	56.2%	64.3%	52.4%	-11.9	-13.8
	American Indian or Alaska Native	85.7%	100.0%	42.9%	62.5%	54.5%	60.0%	5.5	-25.7
	Asian	33.3%	83.3%	-	80.0%	61.5%	-	-	-
	Native Hawaiian or Other Pacific Islander	-	-	-	-	-	-	-	-
	Two or More Races	-	-	-	-	-	-	-	-
	Non-Resident Alien	-	-	-	-	-	-	-	-
	Unknown	54.4%	33.3%	61.7%	42.3%	80.0%	52.9%	-27.1	-1.4
	Total	56.3%	56.2%	56.4%	61.7%	63.1%	59.6%	-3.5	3.2

Sources: KHEDS Academic Year Collection, KHEDS Fall Census Collection



## Student spotlights

- Janneth Lozoya
  - Great Bend High School Student Class of 2020 (DACA Recipient)
  - Is Currently Working on her Undergrad at WSU
  - Going to KU after to become a Physician's Assistant
- Luis Reyes
  - Great Bend High School student Graduated in 2016
  - Worked at Venture Corp. for last 4 years with no means of advancing
  - I helped him get into the Scales Program Last Spring
  - Completed the Scales Program and is now working for a large company in Wichita
- Maribel Ramirez
  - Non Traditional student and mother of 3
  - Started in ESOL to better her English in the fall of 2020
  - She is now working on her Associate degree in business and will graduate in May 2023
- Jose Alfredo Carrillo
  - Non traditional Student and father of 3
  - Worked in Restaurants waiting tables for last 15 years
  - Decided to better himself and started taking classes part time in the fall of 2020
  - Is currently a full time nursing student and works for university of Kansas Health systems

Questions?