

Hispanic Engagement and Recruitment office

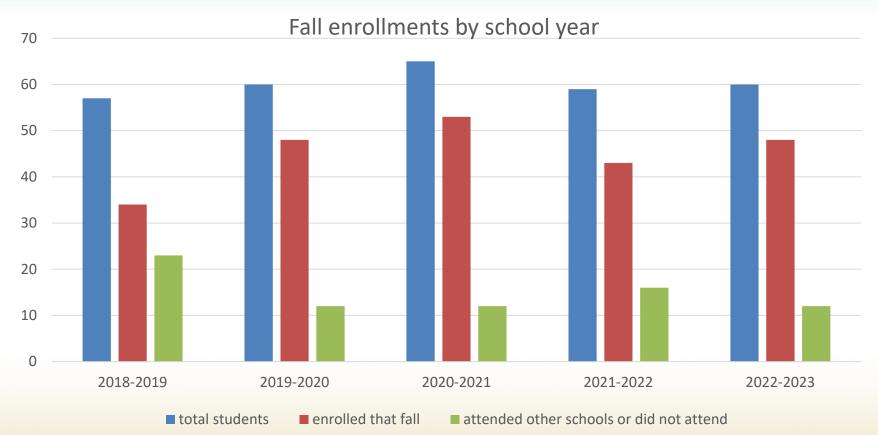
- Our main Goal is to educate current and prospective students on the importance of post-secondary education and assist them with these processes at Barton.
- Bringing them to Barton and keeping them here until they earn a degree or certificate is vital. The Hispanic population is growing at an accelerated rate and we need services to serve this population. There is a great need for support and knowledge of post secondary education in the Hispanic population. HERO is here to fill that void.



Services

- Application and enrollment assistance
- Financial aid completion
- Scholarship information and assistance
- Referrals to other programs on campus
- Community service opportunities
- Transfer visits
- Home visits
- School visits
- Special Informational Events assist adult students to improve their English and employment opportunities.
- HALO Hispanic American Leadership Organization





These #s reflect on the students I work very closely with (high school student, family member, or adult)

30% of these student have completed have completed a Stand Alone Parent Program, Certificate, or Degree



Fall Enrollments by school year

	2018-2019	2019-2020	2020-2021	2021-2022	2022-2023
Students Recruited	57	60	65	59	60
Enrolled in the Fall	34	48	53	43	48
Percentage	60%	80%	82%	72%	80%

These #s reflect on the students I work very closely with (high school student, family member, or adult)

30% of these student have completed have completed a Stand Alone Parent Program, Certificate, or Degree



Percentage of Barton County Campus Hispanic Enrollment By Head Count

2017	12%
2018	13%
2019	14%
2020	13%
2021	14%
2022	12%
202301 (Fall 2022)	13%

Enrollment at the Barton County Campus has been impacted greatly since Hero Program was Established:

- Prior to implementation of directed services the average Barton County Campus Hispanic Enrollment by headcount was 9.6%
- After implementation of directed services the average Barton County Campus Hispanic Enrollment by Headcount is 13%

Source: KHEDS Academic Year Collection



Graduation

Kansas Board of Regents

Graduation Institution Rate by Race/Ethnicity - 100% Rate Fall Calendar Entry Years Barton Community College

		2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
Institution	Race/Ethnicity										
Barton Community College	White	27.8%	36.3%	35.2%	29.2%	32.5%	32.7%	35.9%	45.5%	43.9%	46.0%
	Hispanic	17.4%	24.6%	29.6%	28.6%	18.6%	34.1%	26.6%	31.9%	35.9%	37.0%
	Black or African-American	19.6%	16.4%	15.6%	20.3%	35.3%	39.4%	22.4%	28.8%	41.1%	40.5%
	American Indian or Alaska Native	-	42.9%	-	-	28.6%	80.0%	57.1%	25.0%	36.4%	20.0%
	Asian	-	25.0%	37.5%	33.3%	16.7%	50.0%	-	40.0%	46.2%	-
	Native Hawaiian or Other Pacific Islander	-	0.0%	-	-	-	-	-	-	-	-
	Two or More Races	-	-	-	-	-	-	-	-	-	-
	Non-Resident Alien	-	-	-	-	-	-	-	-	-	-
	Unknown	14.3%	36.0%	19.0%	31.4%	22.8%	9.5%	38.3%	26.9%	66.7%	41.2%

Fall Calendar Entry Year

Sources: KBOR KHEDS Academic Year Collection, KHEDS Fall Census Collection

Note: A dash '-' indicates a cell has no data or the data has been suppressed due to confidentiality and reliability standards.



Retention

Kansas Board of Regents

Retention Institution Rate by Race/Ethnicity Fall Calendar Years 2016 - 2021 Barton Community College

		Fall Calence	lar Year						
		2016	2017	2018	2019	2020	2021	1 Year Chg	5 Year Chg
Institution	Race/Ethnicity								
Barton Community College	White	55.1%	56.6%	67.4%	64.4%	60.5%	59.8%	-0.6	4.7
	Hispanic	59.8%	54.7%	55.3%	53.3%	62.0%	63.8%	1.9	4.1
	Black or African-American	57.6%	52.2%	56.2%	64.3%	52.4%	43.8%	-8.6	-13.8
	American Indian or Alaska Native	100.0%	42.9%	62.5%	54.5%	60.0%	50.0%	-10.0	-50.0
	Asian	83.3%	-	80.0%	61.5%	-	55.6%	-	-27.8
	Native Hawaiian or Other Pacific Islander	-	-	-	-	-	-	-	-
	Two or More Races	-	-	-	-	-	-	-	-
	Non-Resident Alien	-	-	-	-	-	-	-	-
	Unknown	33.3%	61.7%	42.3%	80.0%	52.9%	66.7%	13.7	33.3
	Total	56.2%	56.4%	61.7%	63.1%	59.6%	59.5%	-0.1	3.3

Sources: KHEDS Academic Year Collection, KHEDS Fall Census Collection



Pell Grant

Kansas Board of Regents

Percentage of Enrollment of Pell Recipients Academic Years 2018 - 2023 Systemwide Summary

		Academic Year							
		2018	2019	2020	2021	2022	2023	1 Year Chg	5 Year Chg
Community Colleges	Allen Community College	40.0%	41.4%	25.9%	28.3%	26.3%	26.5%	0.2	-13.5
	Barton Community College	21.2%	25.0%	26.6%	26.4%	31.0%	34.0%	3.0) 12.8
	Butler Community College	36.0%	35.7%	37.0%	35.4%	35.7%	37.5%	1.8	3 1.5
	Cloud County Community College	43.6%	43.4%	41.5%	42.6%	43.1%	42.4%	-0.8	-1.2
	Coffeyville Community College	50.0%	52.8%	53.0%	48.3%	47.9%	48.3%	0.3	-1.8
	Colby Community College	32.9%	33.0%	32.5%	32.0%	38.5%	33.1%	-5.4	0.3
	Cowley Community College	39.7%	41.7%	42.1%	40.8%	43.2%	46.4%	3.2	6.6
	Dodge City Community College	28.5%	30.5%	40.1%	35.1%	34.3%	31.1%	-3.2	2.6
	Fort Scott Community College	39.0%	45.8%	45.0%	42.6%	43.6%	42.3%	-1.4	3.2
	Garden City Community College	40.2%	43.8%	42.6%	37.9%	35.3%	38.3%	2.9	-1.9
	Highland Community College	28.4%	26.8%	29.2%	26.8%	25.5%	22.0%	-3.5	-6.4
	Hutchinson Community College	40.0%	42.3%	38.8%	35.2%	37.8%	37.4%	-0.4	-2.6

 I Have completed 37 FAFSA applications this Fall and 32 last Spring .

Sources: KHEDS Academic Year Collection, KHEDS Fall Census Collection



Student spotlights

- Janneth Lozoya Great Bend High School Student Class of 2020 (DACA Recipient)
- Is Currently Working on her Undergrad at WSU. She will graduate this spring.
- Going to KU after to become a Physician's Assistant
- Luis Reyes Great Bend High School student Graduated in 2016
- Worked at Venture Corp. for last 4 years with no means of advancing
- I helped him get into the Scales Program Spring of 2021
- Completed the Scales Program and is now working for a large company in Wichita making \$35 per hour
- Maribel Ramirez Non Traditional student and mother of 3
- Started in ESOL to better her English in the fall of 2020
- She completed her Associate degree in business (2023) and currently opened her own cleaning business and liquor store.
- Jose Alfredo Carrillo Non traditional Student and father of 3
- Worked in Restaurants waiting tables for last 15 years
- Decided to better himself and started taking classes part time in the fall of 2020
- Is currently a full time nursing student (RN) and works for university of Kansas Health systems



Questions?